

# Briefs: Sirius with Rolls Royce for free

12 January 2006

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Sirius Satellite Radio said Wednesday its sets will be included in all Rolls-Royce cars sold in the United States, including a lifetime subscription.

"Rolls-Royce is synonymous with the highest level of luxury, performance and quality in the automotive world," said Doug Wilsterman, senior vice president and general manager automotive OEM for Sirius. "The unique programming that we offer is a natural complement to the unparalleled in-vehicle environment of a Rolls-Royce, and we are very excited about being associated with such an internationally recognized brand," he added.

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