

Briefs: Google expands in Latin America

17 November 2005

Google said Thursday it will be opening two new offices in Sao Paolo and Mexico City.

The Internet search engine said that the Latin American offices will "enable Google to provide the best advertising services and search experience to its users, advertisers, and partners in Brazil, Mexico, and throughout Latin America."

"The online environment in Latin America is changing rapidly with the infrastructure for high-speed Internet access expanding, and with it e-commerce," Sukhinder Singh Cassidy, vice president of Asia Pacific and Latin America operations, said in a news release. "Google's Latin America teams will partner closely with businesses, advertisers and agencies throughout the region to enable them to capitalize on the significant opportunities this brings."

The Mexico operation will be led by Gonzalo Alonso, while in Brazil, Alexandre Hohagen will take the lead.

Copyright 2005 by United Press International

APA citation: Briefs: Google expands in Latin America (2005, November 17) retrieved 23 January 2022 from <https://phys.org/news/2005-11-google-latin-america.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.