

In Brief: DSL gaining over cable for broadband

15 June 2006

More people are choosing DSL over cable in getting broadband access, Verizon said Thursday.

The telecom giant pointed out that the Leichtman Research Group reported that more than half of all new high-speed Internet users chose DSL over cable modem in 2005, with Verizon having the largest number of broadband user additions among the major U.S. cable and DSL providers over the past six months.

"We've signed up record numbers of new customers because we're offering them a choice of fast speeds, affordable pricing and a multitude of services that help them get the most from their high-speed connection," said John Wimsatt, senior vice president of Verizon's broadband solutions group. "As many as one in seven new Verizon DSL customers who order service online have told us they are leaving cable," he added.

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