Let's get real with college athletes about their chances of going pro
26 April 2019, by Angela Farmer

When the NFL draft takes place, it will represent a professional dream come true for the 224 college football players who get picked.

For most players, however, going pro will never be more than a fantasy. Fewer than 2% of college student-athletes ever play professional sports at any level for any amount of time.

But that statistic often fails to register with many of the thousands of young people across the nation who enter a university, singularly focused on the rare chance that they will join the ranks of professional athletes. I know this because I worked as a volunteer with Division I football players for the summers of 2015 to 2017 to help develop their leadership skills and build unity among team members. In that capacity, I learned directly from the players that most of them were focused on going pro and that going to college was just a means to that end.

My impressions are consistent with a 2015 NCAA survey – the latest available – that shows 64% of Division I football players believe it is "somewhat likely" that they will become a professional.

Given that only 1 in 4,233 high school players go from high school to college to the pros, there is a giant gap between college players' dreams and reality. In baseball, for instance, only 2.1% of all college players transition from college to the pros. Most other sports have lower rates of going pro than that.

For student-athletes who do not earn college degree, whether it's because they're no longer eligible to play, ran out of money for college or declared themselves as eligible for the NFL draft but didn't get drafted, the end game is the same. They find themselves at the proverbial finish line without a degree or a professional contract. Clearly, this is not the goal.

Why a degree matters

While only one college football player wins the coveted Heisman Trophy each year, a college degree, on the other hand, is attainable by every player on every team. More importantly, a college degree enhances a person's ability to get a job and earn a living. New research, however, shows that many college football players are not earning their degrees.

The troubling statistics can be found in "Black Male Student-Athletes and Racial Inequities in NCAA Division I College Sports." The report, by USC's Shaun Harper, points out how at Power Five schools, black men make up 55% of their football teams and 56% of their men's basketball teams, but just 2.4% of the overall undergraduate population.

Are the student-athletes being brought on campus to earn a degree or play sports? Harper's research reveals that only about 55% of black male student-athletes graduate within six years. That's significantly lower than the 60% of all black undergraduate men, 69.3% of all student-athletes
and 76.3% of all undergraduate students who graduated within that time frame.

Clash between academics and sports

It's not hard to see why graduation rates are lower for players at schools where football is a priority. Being a college athlete is a demanding and intense full-time job. An NCAA survey, for example, revealed that practicing and playing college football alone required 43.3 hours per week. This practice time doesn't include the time it takes to attend class, complete assignments and study for exams.

The lower graduation rates for student-athletes are troubling for many reasons, particularly for those who don't get drafted. As the NCAA acknowledges in one of its ads, "there are more than 380,000 student-athletes and most of them will go pro in something other than sports."

The best bet for student-athletes to realize their full potential, then, is to make sure that they stay dedicated to earning their degrees, while continuing to work on becoming professional athletes. This will enable student-athletes to continue to dream the illustrious dream and at the same time, finish the attainable degree.

But student-athletes cannot be expected to do this on their own. They also need the support of people at their institutions – from administrators to coaches to faculty – to help make reaching their academic goals just as important, if not more, as reaching their goals on the field.

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