

# CES 2019: People will buy more smart stuff, fewer TVs

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People photograph a car before a Byton news conference at CES International, Sunday, Jan. 6, 2019, in Las Vegas. (AP Photo/John Locher)

The CES 2019 gadget show is revving up in Las Vegas. Here are the latest findings and observations from Associated Press reporters on the ground as technology's biggest trade event gets underway.

**MORE SMART DEVICES, FEWER TVS**

What gadgets will Americans buy this year? Lots of "smart" devices for their home, according to projections from a technology association.

If that sounds a lot like last year, you're right, but sales are still expected to grow again in 2019.

The Consumer Technology Association expects nearly 37 million Amazon Echoes, Google Homes and other smart speakers to be sold this year in the U.S., a 5 percent increase from a year ago. Meanwhile, more than 29 million smart doorbells, thermostats and switches are expected to be sold, a 23 percent increase from the previous year.

The numbers were released Sunday, two days before the CES 2019 gadget show opens to attendees in Las Vegas. CTA runs the show, which is technology's largest trade gathering.

The group warned that its projections could change significantly if a trade war with China escalates. Much of the world's electronics are assembled in China, and the CTA has said that steeper tariffs could hurt the industry by making smartphones or TVs more expensive for consumers.



Workers prepare the Las Vegas Convention Center for CES International, Saturday, Jan. 5, 2019, in Las Vegas. The CES 2019 gadget show kicks off Sunday. (AP Photo/John Locher)

Other gadgets expected to sell well in 2019: wireless earbuds, smartwatches and drones. Fewer TVs are expected to be sold, however—42 million units, a one percent decline from 2018.

Total U.S. tech revenue, which includes video and music streaming services like Spotify, is expected to rise 3.9 percent to a record \$398 billion this year, the CTA said.

## STEERING WHEEL TOUCHSCREEN

Ready for a smartphone-like touchscreen on your car's steering wheel?



People walk around the Las Vegas Convention Center during preparations for CES International, Saturday, Jan. 5, 2019, in Las Vegas. The CES 2019 gadget show kicks off Sunday. (AP Photo/John Locher)

That's the future according to Chinese electric carmaker Byton, which is planning to sell its first vehicles in China this year and in the U.S. in 2020.

Byton CEO Carsten Breitfeld unveiled the new driver interface system Sunday at the CES 2019 gadget show in Las Vegas. He says the wheel-mounted touchscreen on the company's first model, called the M-Byte, "will stand still while the steering wheel rotates." The crossover SUV also features a long digital screen across its dashboard.

Byton executives say they've met with [legal authorities](#) in various

countries to ensure the entertainment and control system meets safety standards. They say it's safer than dashboard touchscreens because the wheel's already in a driver's field of vision.

The vehicles are expected to sell starting at \$45,000.



People stand in front of the Google tent during preparations for CES International, Saturday, Jan. 5, 2019, in Las Vegas. (AP Photo/John Locher)

## GOVERNMENT SHUTDOWN

Even the world's largest tech conference is feeling the effects of the U.S. government shutdown.

Organizers of the CES gadget show said Saturday that some scheduled government speakers have canceled their travel plans. The sprawling

consumer-electronics show opens to attendees on Tuesday in Las Vegas.

Canceled speakers include Federal Communications Commission Chairman Ajit Pai and at least nine other officials from agencies including the Federal Trade Commission, the Environmental Protection Agency, the Food and Drug Administration and the Department of Homeland Security.



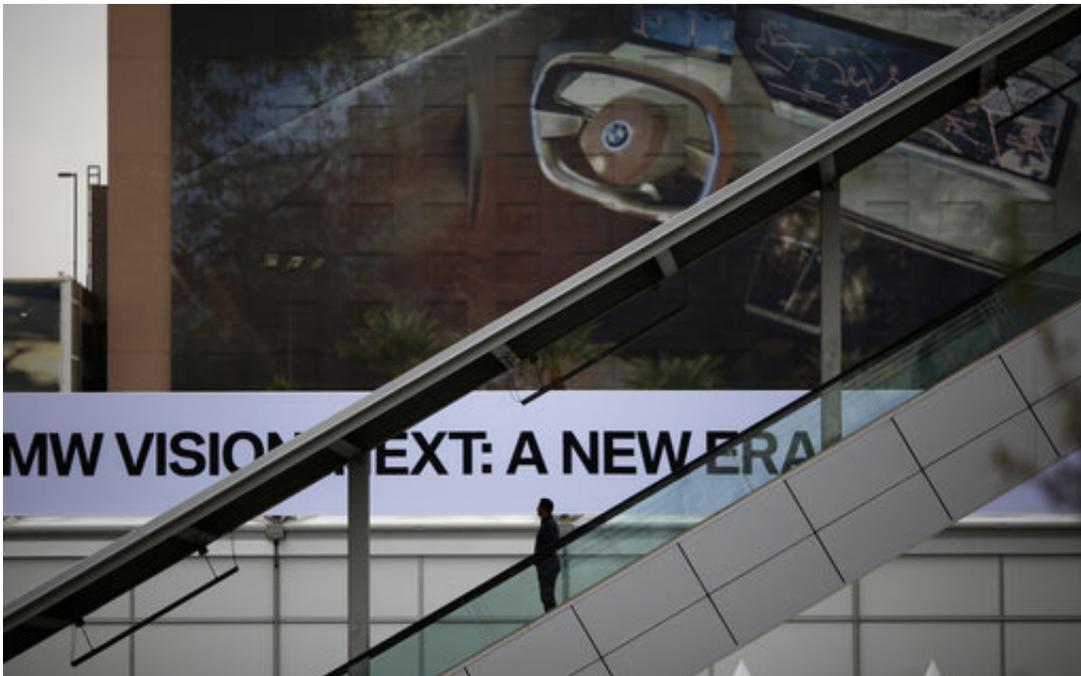
People photograph a car before a Byton news conference at CES International, Sunday, Jan. 6, 2019, in Las Vegas. (AP Photo/John Locher)

CES organizers say Transportation Secretary Elaine Chao is still planning to deliver a keynote talk Wednesday on federal initiatives to advance drone technology and self-driving vehicles.

The partial shutdown began Dec. 22, but some federal workers remain on the job if they perform essential activities that "protect life and property."

## APPLE: ELEPHANT IN THE CES SHOWROOM

Apple stopped attending the CES consumer-electronics show years ago, but it's still making its presence known.



A person rides an escalator at the Las Vegas Convention Center during preparations for CES International, Saturday, Jan. 5, 2019, in Las Vegas. (AP Photo/John Locher)

The biggest may be the huge sign it splashed across a high-rise hotel overlooking the Las Vegas conference center where other tech companies are gathering to show their wares this week.

The sign says, "What happens on your iPhone, stays on your iPhone." It's a not-so-subtle dig at the looser privacy practices of data-hungry rivals like Google and Amazon.

But Apple also has news to share at CES. It's just letting some of its partners do the talking.

Samsung announced Sunday that its TVs will start offering Apple's iTunes movies and TV shows beginning this spring. It's a shift for Apple, which typically hasn't allowed its services to run on non-Apple hardware. (The big exception: iTunes on Windows PCs.)



Byton unveils the K-Byte Concept car during a news conference before CES International Sunday, Jan. 6, 2019, in Las Vegas. (AP Photo/Ross D. Franklin)

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