

# Mickey Welcomes ASIMO To Disneyland's 50th Anniversary

6 June 2005



Mickey Mouse welcomed ASIMO to a new home in the Honda ASIMO Theater, inside Disneyland park. Guests visiting the popular Innoventions attraction at the park can now see ASIMO (Advanced Step in Innovative Mobility) in an all-new live science show, Say 'Hello' to Honda's ASIMO, opening June 2 as part of the theme park's 50th Anniversary celebration.

Park guests will see ASIMO interact with a live host and operate in a modern home environment by using unique technological capabilities, such as walking forward and backward, climbing and descending a flight of stairs and taking direction from a person. The 15-minute high-tech demonstration is designed to offer visitors a glimpse into a not-too-distant future when humanoid robots, like ASIMO, will assist humans in their homes.

"We are excited to showcase ASIMO's remarkable capabilities in Innoventions at Disneyland, where visitors gain first-hand experience with cutting-edge technologies," said Koichi Kondo, president and CEO of American Honda Motor Co., Inc. "Our hope is that ASIMO will inspire young people to

dream of what technology will make possible in the future."

"We are very pleased to welcome ASIMO and Honda to Disneyland as we celebrate the park's 50th anniversary. Walt Disney always looked for creative ways to showcase the latest technology to guests, so Innoventions is the perfect place to demonstrate ASIMO's advanced abilities," said Matt Ouimet, president of the Disneyland Resort.

Say 'Hello' to Honda's ASIMO shows will take place several times daily in the brand new Honda ASIMO Theater in Disneyland, the only permanent installation of ASIMO in North America.

## About Innoventions

Located in the heart of Tomorrowland at Disneyland, Innoventions continuously transforms itself to represent the ever-changing world of technology. Here, Disney celebrates the breakthroughs in science and technology that inspire us in the new millennium -- everything from exploratory medicine to personal global communications to the ultimate in home entertainment. At Innoventions, guests are entertained while they discover tomorrow's technology today through hands-on experiences that activate the imagination and renew our hope for a better tomorrow.

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