

Facebook beefs up food delivery options from its app

October 13 2017



Facebook is making its easier for its users to order food without leaving the social network

Facebook on Friday announced a new feature to make it easier for users to order meals from nearby restaurants and service providers without leaving the social network.

A new "order food" feature rolled out for US users lets Facebook users



order delivery or takeout from restaurant chains such as Papa John's and Panera, and on-demand services including Delivery.com and DoorDash.

"People already go to Facebook to figure out what to eat by reading about nearby restaurants, and seeing what their friends say about them. So, we're making it even easier," read a blog post by Facebook vice president Alex Himel.

"From local spots to national chains, Facebook connects you with old favorites and new discoveries in just a few taps. You can even check out what your friends have to say about a restaurant before you order your food."

Facebook has been testing this feature since last year and is rolling out the <u>service</u> to users in the United States on its desktop, iOS and Android applications, with new partners.

The move expands Facebook's ability to keep users on its platform, with services such as money-transfer, business services and ride-hailing available from its main application or messaging services.

The world's largest social network has more than two billion active users.

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Citation: Facebook beefs up food delivery options from its app (2017, October 13) retrieved 19 September 2024 from <u>https://phys.org/news/2017-10-facebook-beefs-food-delivery-options.html</u>

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