

Google Translate app now unblocked in China

29 March 2017



Google's translation app is now accessible in China without censor-evading software

Google on Wednesday made available in China a new version of its translation app that is accessible without censor-evading software, a move likely to fuel speculation that the internet giant was mending fences with Beijing.

Google shut down its www.google.cn website in 2010, moving its Chinese search service from mainland China to Hong Kong in a row over cyberattacks and censorship, and most of its offerings have remained blocked by Beijing.

Chinese have for years been able to utilise a web-based version of Google Translate, but the [mobile app](#) has required the use of [virtual private network](#) (VPN) software to get around the "Great Firewall", China's huge system of online censorship.

"Today we're releasing version 5.8 of the Google Translate apps for Android and iOS, adding instant visual translation between English and Korean, as well as an improved experience for users in China," Google announced in a blog post.

It provided a link for Android downloads, while saying iPhone users can search Apple's app store.

It did not explain why the app was now accessible, and a Google spokesman declined to comment on the matter.

"Google Translate has been available in China for more than eight years," the spokesman said, referring to the web version.

"Today, we're making our Translate app work better for Chinese users."

The move could mark a step forward in China for Google, whose main search engine, its Gmail email service, maps, and other offerings are blocked.

It has maintained a presence in China mainly by helping Chinese companies advertise online overseas and by offering other web ad services within China itself.

The Google-backed Android system powers the majority of the world's smartphones and is available free for device makers in China and elsewhere.

But the absence of key company offerings in China such as the Google Play [app store](#) has allowed a host of Chinese competitors to capitalise on the explosive growth in the country's online and mobile markets.

China now has a world-leading population of around 700 million mobile Internet users.

Various media reports in recent years have said Google was attempting to negotiate permission to offer Google Play in China, and top company officials including chief executive Sundar Pichai have publicly stated their desire to bring more Google products to Chinese users.

The translation app is potentially less sensitive than

some other Google offerings like its search engine, which could allow Chinese users to access content deemed politically sensitive by Beijing.

The translation app, however, offers no search function, nor does it require setting up an account, which means no user data is collected.

"Google has an extremely rich line of products it can offer which are not controversial," said Fu Liang, an independent telecom analyst based in Beijing.

"It's not clear if Google can find a reasonable solution in news and web searches, but its other non-controversial services should still have chances to enter China."

© 2017 AFP

APA citation: Google Translate app now unblocked in China (2017, March 29) retrieved 16 June 2021 from <https://phys.org/news/2017-03-google-app-unblocked-china.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.