

# Amazon starts car research and review site

25 August 2016, by Mae Anderson

---

Amazon is starting a site offering research, reviews and other information on new and used cars.

The latest venture by the e-commerce powerhouse will compete with established players in the field including CarSoup.com, Edmunds.com, truecar.com and cars.com.

Amazon Vehicles won't sell cars. But in addition to car specifications, images, videos and customer reviews, the new site will let customers ask each other questions about cars.

Amazon.com Inc. already sells car parts and accessories in its Amazon Automotive store.

From its roots as an online bookseller, the Seattle company has expanded into a myriad of arenas. Most recently it launched a site for handmade goods, introduced a voice-recognition speaker and has begun creating original movies and TV shows.

© 2016 The Associated Press. All rights reserved.

APA citation: Amazon starts car research and review site (2016, August 25) retrieved 20 October 2021 from <https://phys.org/news/2016-08-amazon-car-site.html>

*This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.*