Analysis of media reporting reveals new information about snakebites and how and when they occur

24 June 2016

News reports, which are now easily searchable via the internet, give much more detail about the circumstances surrounding snakebites. Researchers from the University of Hartford decided to harness this additional information resource in order to examine the number of legitimate versus illegitimate snakebites.

"Examining media-reported snakebite accounts provides a novel way to assess snakebite patterns in the United States," explained co-investigator Stephan Bullard, PhD, Associate Professor of Biology, Hillyer College, University of Hartford, West Hartford, CT. "Clinical reports tend to contain minimal personal detail, but a great deal of information about the pathologic effects and treatment of snakebites. Media reports vary widely, but are generally human interest stories that extensively detail the victim's activities leading up to the bite and usually contain little information regarding medical implications of the bite."

Investigators looked at a total of 332 media-reported bites from 2011-2013 and found that 307 (92.4%) occurred under natural conditions, while only 25 bites happened in captive-care situations. Of the total number of bites, 169 (67.9%) were found to be legitimate, meaning the victim was unaware of the snake's presence. Only 80 cases (32.1%) were deemed illegitimate bites that resulted from the purposeful handling of the snake.

The media reports also provided other important details. Overall, men were much more likely to be bitten by a snake and accounted for 67.1% of the victims in the study. Also, the location of the bite on the body was a reliable indicator of whether or not a bite was legitimate, with legitimate bites more frequently on the lower extremities and illegitimate bites more often on the hands and fingers. Fifty-four percent of legitimate victims reported walking...
or hiking when bitten, and 40.2% were bitten when they placed a body part in an area they could not see (e.g., gardening, reaching into a woodpile). Rattlesnakes and copperheads accounted for the majority of bites, with bites from cottonmouths and coral snakes much less common.

Interestingly, researchers also noted that the study supports previous findings that snakes release more venom according to how threatened they feel. "Eight of the 10 fatalities resulted from intentional, extended interaction with the snake," said co-investigator Dennis K. Wasko, PhD, Associate Professor of Biology, Hillyer College, University of Hartford, West Hartford, CT. "Although this is a relatively small sample size, these patterns support previous findings that snakes assess threat risks and meter their venom accordingly. Startled snakes frequently at first inflict dry bites in which little or no venom is injected, whereas direct restraint or repeated contact induces a defensive release of more venom."

Unfortunately, snakebites are a fairly common natural hazard in the U.S., with an estimated 8,000 bites occurring annually. While the authors caution that analyzing data from popular media may introduce various reporting biases, this new study may still help illuminate the nature of those bites in new ways that can assist in prevention. "It appears that most bites occurring under natural conditions come from snakes that strike unexpectedly at the lower extremities of people who are unaware of the snake's presence. Bites from captive snakes occur under a very different set of circumstances—most often to the hands of people who are intentionally handling them, and potentially resulting in more serious envenomations," concluded Dr. Wasko.

"Future efforts should focus on determining more about the specific triggers of snakebites, especially under natural conditions. A comprehensive, nationwide database of human envenomation by snakes is also needed for future study," added Dr. Bullard.
