

# Nike unwraps new self-tying shoe

16 March 2016

---

© 2016 AFP



A Nike sports shoe is pictured during an event to unveil their latest innovative sports products in New York on March 16, 2016

US sporting goods giant Nike unveiled Wednesday its first shoe that ties itself, the HyperAdapt 1.0, which will go on sale at the end of 2016.

Sensors at the heel level activate the lacing when a foot slips into the [shoe](#). Two buttons on the side of the shoe can be pressed to loosen or tighten the lacing.

Nike calls the feature "adaptive lacing." Nike's star designer Tinker Hatfield said at the New York presentation that the company is working on other innovations that will provide automatic adjustments.

Nike launched in 2015 a limited-edition shoe with so-called "power laces" that adapt to the wearer's motion, the Nike Mag, inspired by the film "Back to the Future, Part II".

It will only be available via auction this year, with all proceeds going to the Michael J. Fox Foundation for Parkinson's Research, a nonprofit launched by the actor who played Marty McFly in the movie.

APA citation: Nike unwraps new self-tying shoe (2016, March 16) retrieved 5 December 2021 from <https://phys.org/news/2016-03-nike-unwraps-self-tying.html>

*This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.*