

# Costs of ad blocking rise to nearly \$22 bn

10 August 2015

---

APA citation: Costs of ad blocking rise to nearly \$22 bn (2015, August 10) retrieved 18 September 2021 from <https://phys.org/news/2015-08-ad-blocking-bn.html>

*This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.*