

Yahoo taps Netflix for key tech exec

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The hiring is the latest by Mayer, hired from Google two years ago to revive the fortunes of the Internet pioneer.

Mayer is putting a heavy emphasis on mobile access and media as it seeks to counter Google and its popular YouTube video service.

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A sign is posted in front of the Yahoo! headquarters on May 23, 2014 in Sunnyvale, California

Yahoo said Wednesday it hired Mike Kail as its chief information officer, drawing a key technical executive from the streaming video group Netflix.

Kail will also hold the titled of [senior vice president](#) for infrastructure and will lead Yahoo's IT and data center operations, reporting to chief executive Marissa Mayer.

"The strength of our technical infrastructure is critical as we aim to deliver the best possible user and advertiser experiences," Mayer said in a statement.

"It also ensures that Yahoos have the tools and technology necessary to execute.... Mike has the perfect combination of experience and vision to lead our IT and infrastructure to even greater global reach and scale."

Kail was [vice president](#) of IT Operations at Netflix and previously worked at Attensity, where he was responsible for the Americas data center operations team. He has a bachelor's degree in computer science from Iowa State University.

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