

High-profile folks get verified Facebook pages

29 May 2013



businesses) with large audiences," Facebook said.

"This update is rolling out to profiles as well."

[Twitter](#) has long featured similar verification badges that have become status symbols of sorts at the globally popular one-to-many [messaging service](#).

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"Today we're launching Verified Pages to help people find the authentic accounts of celebrities and other high-profile people and businesses on [Facebook](#)," the California-based Internet giant said in a blog post.

"You'll see a blue badge next to their names."

Verified Pages display small blue circles with a white check mark in the middle to indicate that identities have been confirmed.

The blog post used a verified Facebook page of singer and actress Selena Gomez as an example.

"Verified Pages belong to a small group of prominent public figures (celebrities, journalists, government officials, popular brands and

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