

# Home Depot calls up iPhone, drops BlackBerry

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fortunes and regain market share.

Home Depot's announcement is the first shock for the company which has otherwise been touting strong sales since unveiling its comeback smartphones.

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A customer pushes a cart with supplies at the Home Depot store on August 16, 2011 in the Hollywood, California. Canadian smartphone maker BlackBerry was handed a crushing setback for its glitzy new handsets when its major customer Home Depot confirmed on Tuesday it was switching to Apple's iPhones.

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Home Depot spokesman Stephen Holmes told AFP almost 10,000 BlackBerry handsets used by its company executives and store managers would be dumped in favor of the [iPhone 5](#).

While BlackBerry helped create a culture of [mobile users](#) glued to the smartphones nearly a decade ago—dubbed "crackberry addicts"—many of those customers have since moved to Apple or Android-based phones.

Having fallen far behind Apple and lost ground to other smartphone makers such as Samsung, BlackBerry last month launched two new devices—the Q10 and the Z10—in a bid to revive its

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