

# No hype with storm; experts call it the real thing

8 February 2013, by Seth Borenstein

---

Don't call it hype. The new director of the National Weather Service says some may be getting carried away in describing the winter storm bearing down on the Northeast. But he says the science is simple and chilling.

Louis Uccellini (LOO'-ee oo-chih-LEE'-nee) is an expert on [snowstorms](#). He says meteorologists are telling people that this is a dangerous storm because it is.

For more than a week, forecasters have seen it coming. And they believe it's worthy of a nickname like the huge East Coast storm of 1993 that weather experts call the "storm of the century."

Snowbound MIT meteorology professor Kerry Emanuel agrees that forecasters are telling it like it is. But he adds people love to talk about and obsess over [extreme weather](#). He calls it weather porn.

Copyright 2013 The Associated Press. All rights reserved. This material may not be published, broadcast, rewritten or redistributed.

APA citation: No hype with storm; experts call it the real thing (2013, February 8) retrieved 19 October 2021 from <https://phys.org/news/2013-02-hype-storm-experts-real.html>

*This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.*