

Study: 1/2 of Netflix users watch via game console

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(AP) -- According to a new Nielsen survey, half of all Netflix users connect to the video streaming service via gaming console.

The study, conducted in 12,000 online interviews in March, researched viewing habits among Netflix and Hulu users. Nielsen found that more Netflix users are watching video on their TVs than their computers, often connecting through consoles such as the [Nintendo Wii](#), [Sony PlayStation 3](#) or Microsoft's Xbox.

Conversely, Nielsen found that the wide majority of Hulu users, 89 percent, watch Hulu on a computer.

Nearly three-quarters of [Hulu](#) users primarily watch TV shows. Netflix is more movie-driven, with just 11 percent focusing their viewing on TV shows. Slightly more than half of Netflix users watch mainly movies.

In May, more than 15 billion videos were streamed, an all-time high.

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