

# Americans spending more time with news: Pew survey

September 13 2010

---



A man reads a newspaper in front of a newsstand. Americans are spending more time consuming news than a decade ago, adding online news to a diet of traditional media such as print newspapers, radio and television, according to a new survey.

Americans are spending more time consuming news than a decade ago, adding online news to a diet of traditional media such as print newspapers, radio and television, according to a new survey.

The survey by the Pew Research Center for the People and the Press found that Americans spend an average of 57 minutes a day getting news from print newspapers, radio and television, the same amount of time as in 2000.

"But today, they also spend an additional 13 minutes getting news online, increasing the total time spent with the news to 70 minutes," Pew said.

"In short, instead of replacing traditional news platforms, Americans are increasingly integrating new technologies into their news consumption habits," Pew said.

Pew said the news consumption totals did not include Americans who get news on cellphones so the likely average amount of time exceeds 70 minutes.

Pew said 83 percent of Americans get news in one form or another on a daily basis while 17 percent reported consuming no news at all.

Thirty-six percent of the 3,006 adults surveyed by Pew said they got news from digital and traditional sources the previous day while 39 percent said they relied solely on traditional sources.

Only nine percent of those surveyed said they got news through the Internet or [mobile devices](#) without also using traditional sources.

Twenty-six percent of those surveyed said they read a print newspaper the previous day, down from 30 percent two years ago and 38 percent in 2006.

Online newspaper readership is growing, the survey found, with 17 percent of Americans saying they visited a [newspaper](#) website the previous day, up from 13 percent in 2008 and nine percent in 2006.

The survey also found that more Americans are using Internet search engines to track down news on topics of interest. Thirty-three percent said they regularly use search engines to find news, up from 19 percent in 2008.

Thirty-one percent of those surveyed said they access the Web with their [mobile phone](#) but just eight percent said they regularly use the device to

get [news](#).

The survey was conducted between June 8 and June 28 and has a margin of error of plus or minus 2.5 percentage points.

(c) 2010 AFP

Citation: Americans spending more time with news: Pew survey (2010, September 13) retrieved 18 April 2024 from <https://phys.org/news/2010-09-americans-news-pew-survey.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.