

Samsung Presents New Ultra Portable Data Projector

14 September 2009



Samsung Electronics today announced the upcoming release of its latest P Series (Portable) Projector, the P410M, an LED-based DLP Pocket Projector. Weighing less than two pounds, the P410M's compact design (5.8" W x 2.5" H x 5.7" D), USB port, and auto play feature, make presentations "laptop optional" and packs easily into your laptop bag or briefcase.

The P410M is now available at an Estimated Retail Price (ERP) of \$599.

"Samsung prides itself on delivering the most innovative and advanced display technology to its customers, and the P410M leverages our heritage of superior display performance," said Doug Albregts, vice president, Information Technology Division, [Samsung Electronics](#) America Inc. "We are committed to enhancing our mini [projector](#) portfolio with the performance that is expected of the brand - optimum flexibility and connectivity, lightweight and sturdy."

The P410M allows auto play of media files from any USB storage device without connecting to a computer and the built-in multimedia player provides instant access to music, video and picture files. Standard audio, video and PC inputs easily connect to a laptop, camcorder, or DVD player, and two stereo speakers are placed strategically on both sides to make multimedia more enjoyable. The fan emits only 32 dB, which is quieter than the hum of a refrigerator and as whisper quiet as a library.

For impromptu business or personal presentations, the P410M's DLP Technology and LED light source provides vivid color saturation and high [contrast](#) displays. Colors are saturated up to 140% of NTSC color gamut, ensuring colors are accurate, crisp and vibrant.

The long-lasting LED can last up to 30,000 hours, consumes 30% less energy than traditional lamps and the LED lamp is mercury-free, making it easier to recycle.

P410M Pocket Projector

- Ultra portable weighing under 2 lbs
- Compact & Stylish Design at 5.8" W x 2.5" H x 5.7" D
- DLP optical engine with LED light source rated at 30,000 Hours life
- Up to 140% of NTSC color gamut
- Standard VGA-in (15-pin D-sub), RCA Composite Video in connectors
- Built-in 1W x 2 stereo speakers

Source: Samsung

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