

Sony plans a Kindle rival with wireless downloads

25 August 2009, By PETER SVENSSON , AP Technology Writer



Sony's U.S. shares rose 43 cents, 1.6 percent, to \$27.01 in morning trading, while Amazon gained 70 cents, less than 1 percent, to \$85.20.

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READER DAILY EDITION

(AP) -- Sony plans to offer an e-book reader with the ability to wirelessly download books. That adopts a key feature of the Kindle from Amazon.com and enhances the competition in a small but fast-growing market.

The \$399 Reader Daily Edition will be on the market by December, [Sony](#) executives said Tuesday at an event at the New York Public Library. The device, which has a 7-inch touch screen, will be able to get books, daily newspapers and other reading material over AT&T Inc.'s cellular network.

Sony has produced e-book reading devices with "electronic ink" displays for the U.S. market since 2006, but has seen most of the attention stolen by Amazon.com Inc., which launched the [Kindle](#) in 2007. The latest version of the Kindle - which is not controlled by touching the screen - costs \$299 and uses Sprint Nextel Corp.'s wireless network for downloads.

Sony recently announced a "Pocket Edition" [e-book reader](#) that retails for \$199. Sony also has a \$299 [touch-screen](#) model. But neither has wireless capabilities - both have to be connected to a computer to acquire books.

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