

Google launches search tool 'Google Squared'

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Visitors stand in front of Google logos at a fair in 2007. Google, already the king of Internet search, rolled out an experimental new search product on Wednesday called "Google Squared."

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Google Squared does not provide a list of links to [Web pages](#), like with a traditional [Google](#) search, but presents information derived from a query in a spreadsheet-like grid called a "square."

Users of google.com/squared can then build, modify and refine their "square" through further Web searches.

"Unlike a normal search engine, Google Squared doesn't find webpages about your topic -- instead, it automatically fetches and organizes facts from across the Internet," Google said in a preview of the product last month.

In a blog post on Wednesday, Google said Google Squared could be useful when a user needs to make multiple searches to find the information they want.

"It essentially searches the Web to find the types of facts you might be interested in, extracts them and

presents them in a meaningful way," Google said.

"If your square isn't perfect at the beginning, it's easy to work with Google Squared to get a better answer," Google added.

The Mountain View, California-based [Internet search](#) giant cautioned that Google Squared remains experimental and the technology behind it "is by no means perfect."

On the Net: www.google.com/squared

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