

# The Memoir: Samsung, T-Mobile USA Introduce New 8-Megapixel Camera Phone

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## The Memoir

Samsung Mobile and T-Mobile USA today announced the upcoming availability of the Samsung Memoir, a full touch-screen mobile phone equipped with an 8-megapixel camera and premium multimedia features, placing it among the highest quality imaging phones available in the U.S.

The Memoir, available exclusively from T-Mobile, is designed to look and feel like a customer's current point-and-shoot digital camera. The built-in 8-megapixel camera with Xenon flash, 16x digital zoom and five shooting modes empower customers to capture exceptional photos and videos from their phone — whether they're on the go, on a vacation or

just hanging out around the house.

The touch-screen phone, enabled by Samsung's TouchWiz user interface and powered by T-Mobile's high-speed 3G network, makes sharing photos easy. Samsung's new photo widget allows customers to post images taken with the Memoir directly to their favorite online photo sharing source, such as flickr, Kodak Gallery, Photobucket and Snapfish.

The Memoir's full-touch virtual QWERTY keypad and multiple messaging capabilities, including text, multimedia messaging, instant messaging and e-mail, make staying connected quick and easy while on the go. The Memoir is complete with a music and video player and built-in Assisted GPS navigation, which allows customers to utilize location-based services including turn-by-turn directions. For hands-free use, the Memoir features stereo Bluetooth technology, speakerphone and voice-activated dialing.

T-Mobile's 3G coverage available in select markets. Samsung Memoir also works on T-Mobile's 2G network. See coverage maps at T-Mobile.com .

Source: Samsung

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