

Honda Introduces All-New Insight Dedicated Hybrid Concept Vehicle at Paris Motor Show

2 October 2008



Insight Concept

spring 2009, and projects annual global sales of 200,000 units.

In his speech at the Paris Motor Show, Honda Motor president & CEO Takeo Fukui said, "This new Insight will give more people the chance to get behind the wheel of a high quality hybrid vehicle only Honda can develop."

The name Insight was chosen to denote that this new vehicle provides "insight" into a new era in which hybrid vehicles come within reach of most car buyers.

Source: Honda

Honda Motor presented the concept model of its all-new Insight dedicated hybrid vehicle scheduled to be introduced in 2009, at the 2008 Paris Motor Show.

The compact Insight Concept measures 4,375 mm (172.2 in.) in length, 1,695 mm (66.7 in.) in width, and 1,425 mm (56.1 in.) in height, with specially designed, ultra-light aluminum wheels and 205/40 R18 tires. With a cockpit that enables the driver to experience the joy of driving, the interior of the Insight Concept provides an advanced and futuristic feeling that is possible only through a hybrid vehicle.

The all-new Insight, which will be developed based on this Insight Concept, will be a five-door, five-passenger hatchback equipped with Honda's lightweight and compact hybrid system, with a 1.3-liter gasoline engine serving as the main power source, assisted by an electric motor. While achieving fuel economy on par with the Civic Hybrid, the new Insight will also achieve excellent utility and light and comfortable driving through the adoption of a new platform developed specifically for this vehicle. Honda will begin sales of the all-new Insight in Japan, Europe and North America in

APA citation: Honda Introduces All-New Insight Dedicated Hybrid Concept Vehicle at Paris Motor Show (2008, October 2) retrieved 7 December 2021 from <https://phys.org/news/2008-10-honda-all-new-insight-dedicated-hybrid.html>

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