

Study finds politicians use simpler language on hot days

June 13 2024

Speech complexity
☐ 7,425,184 speeches
☐ 28,523 legislators
☐ 8 countries



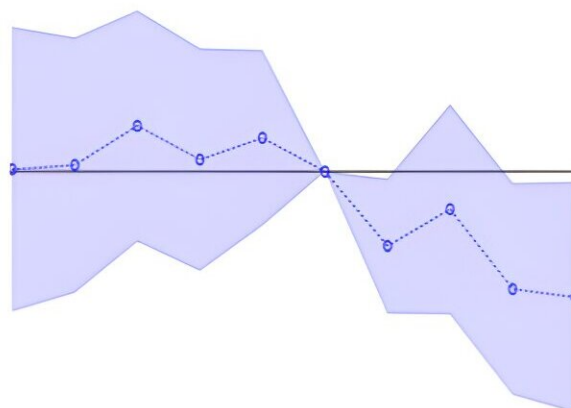
Estimate effect of temperature on speech complexity



Heterogeneity age and gender (in Germany)



Speech complexity



The effect of temperature on language complexity: Evidence from seven million parliamentary speeches. Credit: *iScience* / Keivabu et al.

Climate change has many widespread and complicated effects on the well-being of people and the planet, and a new study in *iScience* on June

13 has now added a surprising one to the list. After analyzing the language used in seven million parliamentary speeches around the world, it shows that high temperatures lead to a significant and immediate reduction in politicians' language complexity.

The results suggest that rising heat may come with impacts on our [cognitive abilities](#) with real and immediate consequences, the researchers say. The study also showcases an innovative use of computational methods, including automated text analysis combined with global meteorological data, to assess the broader impacts of [climate change](#) on [human health](#) and performance.

"Heat has long been associated with a range of negative health outcomes, including increased risk of decreased productivity and cognitive performance," says Risto Conte Keivabu of the Max Planck Institute for Demographic Research in Rostock, Germany. "Our study highlights that this phenomenon extends to politicians, who are tasked with critical responsibilities."

"Specifically, we found that higher temperatures lead to a reduction in the complexity of language used in parliamentary speeches across eight different countries," says Tobias Widmann of the Aarhus University, Denmark. "This suggests that heat can negatively affect cognitive functions even in professional settings where precise and complex language is crucial."

Conte Keivabu and Widmann made the discovery by collecting millions of parliamentary speeches. The collection represents more than 28,000 politicians in eight different countries over several decades. To explore connections between the language in those speeches and precise daily temperature and weather, they used a modeling strategy that leveraged the seemingly random variations in daily temperatures to analyze their impact.

They explain that the approach allowed them to isolate the effect of [temperature](#) on the complexity of politicians' language, yielding results that were surprisingly clear. Their findings show that hot days reduce language complexity. Cold days did not have the same effect. To learn more, they looked more closely at any variable effects in Germany based on age or gender.

"One surprising finding was the larger effect size observed in older politicians compared to their younger counterparts in Germany," Conte Keivabu says. "This result not only stands out as interesting on its own but also increases our confidence in the study's findings. It is logical that older individuals might be more susceptible to extreme temperatures, which aligns with our observation and underscores the robustness of our conclusions."

The researchers say that the findings offer new evidence that human behavior is influenced not only by strategic considerations but also by environmental factors.

"The simplification of political discourse has mixed implications; while simpler [language](#) can enhance public understanding and engagement, it might also signal reduced cognitive performance due to heat," Widmann says.

"This could have [negative consequences](#) for the productivity of parliament members, affecting legislative decision-making, citizen representation, and budget planning. Considering the critical role of politicians in democratic processes, the impact of extreme temperatures on their cognitive performance could have profound and far-reaching consequences for society as a whole."

They say that future research could delve deeper into how [extreme temperatures](#) impact the overall productivity and performance of

politicians, leading to real downstream consequences for legislative decision-making and more. They suggest that managing these effects will be essential for mitigating the impacts of climate change on democratic processes and governance.

More information: The effect of temperature on language complexity: Evidence from seven million parliamentary speeches, *iScience* (2024). [DOI: 10.1016/j.isci.2024.110106](https://doi.org/10.1016/j.isci.2024.110106)

Provided by Cell Press

Citation: Study finds politicians use simpler language on hot days (2024, June 13) retrieved 26 June 2024 from <https://phys.org/news/2024-06-politicians-simpler-language-hot-days.html>

<p>This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.</p>
--