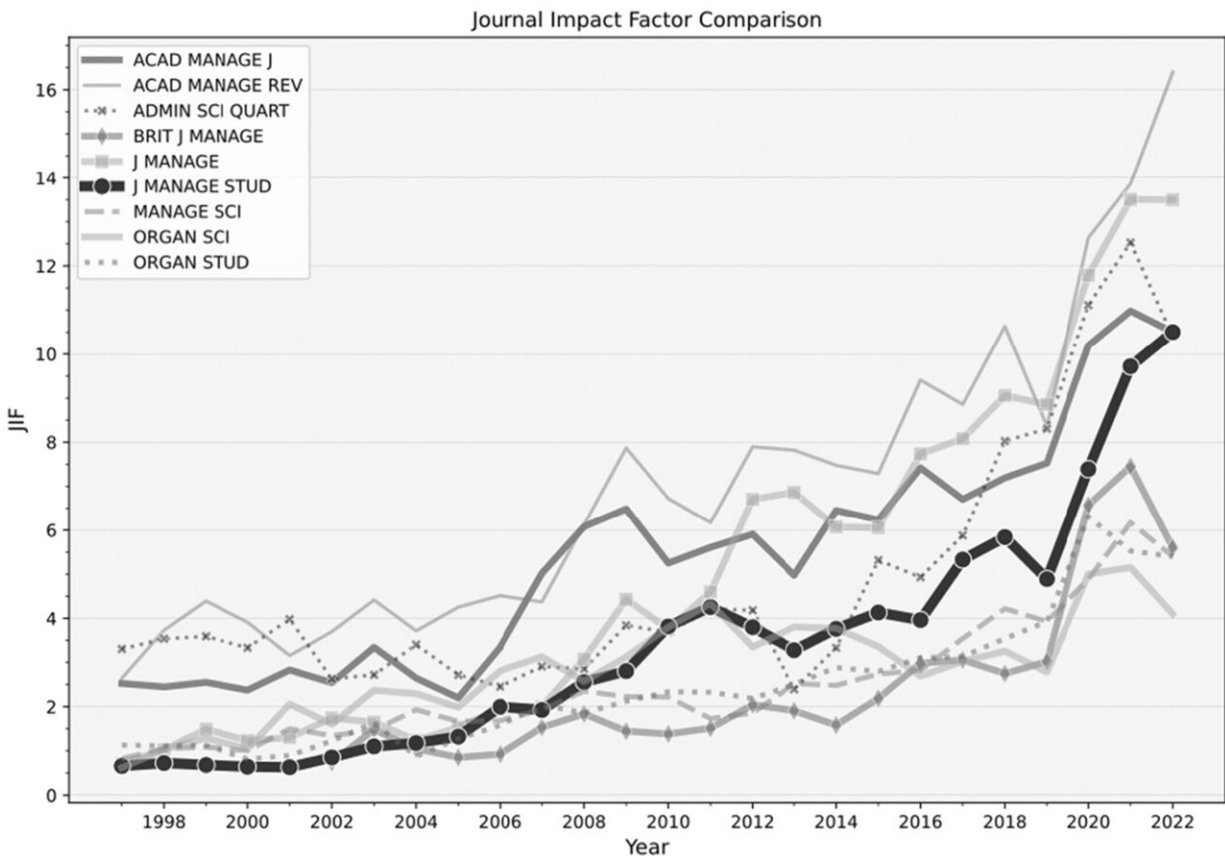


# Research shows studies with more diverse teams of authors get more citations

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Historical evolution of impact factor: JMS and other general management journals. Source: Author calculations based on Clarivate data. Credit: *Journal of Management Studies* (2024). DOI: 10.1111/joms.13044

Diverse research is more impactful in the business management field,

with female influence growing stronger in the past decade, finds a new study from the University of Surrey.

The study analyzed all articles published in the last 10 years (January 2012 to December 2022) in the *Journal of Management Studies*.

The [empirical analysis](#) examined three key aspects of teams' diversity:

- Internationality (how international is a mix of authors),
- Interdisciplinarity (how many different fields of study they come from),
- Gender (the balance of males and females).

Professor Sorin Krammer, lead author of the study and Professor of Strategy and International Business at the University of Surrey, said, "As new technologies such as cloud computing, blockchain, or the [internet of things](#) have deeply transformed our society in the past decade, it is heartening to see this change reflected also through our research."

"The world is becoming more diverse—and so is the world of business management research. Our findings reveal that articles written by teams with a wide variety of backgrounds, expertise, and genders tend to receive more citations. However, more work needs to be done to better understand when and why these benefits of diversity are fully realized."

The study has been [published](#) in the *Journal of Management Studies*.

**More information:** Sorin M. S. Krammer et al, Happy Diamond Anniversary JMS! A Decade Analysis of the Journal of Management Studies, *Journal of Management Studies* (2024). [DOI: 10.1111/joms.13044](#)

Provided by University of Surrey

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