

# Digital technologies have made ancient manuscripts more accessible than ever, but there are risks and losses, too

February 11 2024, by Jonathan L. Zecher



Detail from a 14th-century miniature Greek manuscript depicting scenes from the life of Alexander the Great. Credit: <u>Public domain</u>, via <u>Wikimedia Commons</u>

Near the end of the 18th century, a Greek monk named Nikodemos was putting together a massive anthology of Byzantine texts on prayer and spirituality, which he would call <u>The Philokalia</u>.

He lamented the state of learning among his fellow monks because they



did not have access to the texts of their tradition:

"Because of their great antiquity and their scarcity—not to mention the fact that they have never yet been printed—they have all but vanished. And even if some few have somehow survived, they are moth-eaten and in a state of decay and remembered about as well as if they had never existed."

Nikodemos hoped to correct this by collecting and printing texts that would otherwise fall to dust. By making the manuscripts into a book, he would preserve the knowledge they contained—but not the manuscript, not the artifact itself.

He does not mention how difficult his Byzantine manuscripts were to read and transcribe, even for someone familiar with the language. Copying by hand takes dozens, even hundreds of hours of intensive labor. Reading them means learning to decode scribes' handwriting, abbreviations, and shorthand.

Every manuscript, with its errors, notes, and doodles—not to mention its artistry, images, and ornamentation—remains a unique artifact. The evanescent beauty of manuscripts is lost in their printed analog. Every manuscript is its own text, its own space of knowledge, and an irreplaceable part of our shared cultural histories.

#### Preserving the past

Nikodemos was struggling with the perennial dilemma faced by historians and archivists. Our knowledge of the past, and the wisdom we can gain from it, is bound in material objects—whether manuscripts, paintings, ruined buildings or clay pots—that are *decaying*.

Decay presents three challenges. What will we preserve of the past? How



should we preserve it? And how do we ensure its accessibility?

The scarcity and obscurity of ancient and <u>medieval manuscripts</u> are among the biggest obstacles to understanding both the texts they contain and the lives of those who wrote them.

Few copies might ever have been made of a given text. We are lucky if we can now read a text in 50 manuscripts. Some survive in only one.

But the biggest problems are time and the elements. Medieval manuscripts are usually made of parchment and bound in leather-covered boards. The ink is usually iron gall. These are amazingly durable materials, but they have their limits.

Ink fades with exposure to light. Pages are torn or damaged by water, smoke, and skin oils. The same activities that give us access to the manuscript will also slowly destroy it.

In the early modern period, antiquarians and collectors began acquiring manuscripts from monasteries and churches and putting them into libraries. Manuscript tourism became a popular activity for wealthy scholars like <u>Sir Robert Cotton</u> (1571-1631), whose collection became the core of the British Museum's collection.

Of course, many of these collectors simply stole or smuggled what they wanted from struggling monasteries in what are now Greece, Sinai and Israel. Their achievements must be balanced against their participation in colonial piracy.

But their work made possible the rise of printed editions of classical and medieval works. The printing revolution promised a solution to preservation and accessibility. It accelerated distribution and made the task of reading easier by standardizing printing conventions. Books could



proliferate where manuscripts could not, and anyone who could read them could access that knowledge.

But the printed version rarely resembles its parchment parent. Hand-copying always introduces errors, whether accidental or intentional, and so each manuscript copy differs from the next. Printed editions must choose one form. Usually, this means choosing between readings, combining them, or correcting as the editor deems best.

Our modern editions of the Bible and the Iliad, for example, do not exactly match their underlying manuscripts. The texts represent editors' best judgment of the originals.

## Digital decay

Even if we prefer the edited versions, printed books decay faster than manuscripts and take up just as much space. Print does not solve the problem of preservation; it only postpones it.

In the 20th century, digital scanning tools and computer-based storage seemed to offer a new kind of solution. Manuscripts could be scanned into high-resolution images and stored digitally. Computers promised no more deterioration and no more shelf space.

European and American libraries have invested millions in digitizing their manuscript holdings. The <u>Library of Congress</u>, the British Library, and the <u>Bibliothèque Nationale de France</u>, among others, offer access to thousands of manuscripts free of charge on their websites.

The move online seems so perfect to some that the UK Ministry of Justice plans to digitize 100 million wills, and then <u>destroy the paper originals</u>.



This proposed move ignores the inherent problems and vulnerabilities of digital solutions, which amount to "digital decay".

First, the <u>digital image</u> is not the same as the material original. Even the finest color images do not let a reader change the lighting to bring out different colors, or look from different angles to see faded letters more clearly. You just can't see as much in the scan as you can on the page.

Second, digital images are often in proprietary formats, meaning that without the library's viewing software you cannot actually examine the manuscript. Sometimes lower quality scans are available in formats like PDF and JPEG, but these are generally blurry, and even unreadable.

In some cases, images cease to be accessible because they are contained in obsolete file formats. The digital format is still chained to its digital shelves in a private space.

Third, as a recent cyber-attack on the British Library demonstrates, the digital space seems not to be safer than the physical one. On October 28, 2023, a criminal group called Rhysida unleashed ransomware in the British Library's computer systems, stealing <u>nearly 500,000 files</u>.

The most worrisome thefts were of personal information that could be used for identity theft and other frauds. But the British Library website has been down since that day. Its <u>incident report page</u> says that it may take up to a year to restore all online operations.

That includes all of the library's carefully digitized manuscripts, which are now unavailable. There is no sense of when we will see them again. The digital library space, with its proprietary viewing software and its specialized file formats, is now shuttered.

## Conservation and accessibility



Digitizing manuscripts may promise preservation and accessibility, but it does not future-proof our access to the past. Scans and websites cannot make up for losing the real thing. Yet physical conservation comes at the expense of accessibility.

We can, however, use advances in AI and computer technology to improve approaches to digital conservation and enable wider access to the uniqueness of individual manuscripts.

To avoid digital decay, we need to devote the same attention to digital conservation as to material conservation. Long term investment is needed to regularly migrate file formats to keep up with changing technologies. Ideally, these formats should be "inter-operable"—which is to say, usable across a wide range of platforms.

This would uncouple the digital objects from the proprietary viewers used by libraries now, so they can be stored and viewed anywhere, rather than only on library websites. Until that happens, each digital library space remains vulnerable to decay and even loss since, if the website is down, the viewer is down.

It has become possible to train AI to "read" manuscripts, transcribe them, and assist in translating them into English, Chinese, Spanish, and so on. Images of manuscripts would then have a readable text *and* all the unique elements of the material original—its decorations and artistry, its errors and doodles.

The underlying combination of inter-operable file formats and relatively simple software would mean museum visitors could use tablets and touch screens to read and interact with manuscripts, not just as artistic objects, but as readable texts. In this enhanced digital form, manuscripts could come to local museums, libraries and galleries, where they would be accessible to everyday visitors as well as specialists.



This approach would require careful care for the material originals, as well as continuing investment in digital formats and technologies to ensure access for future readers.

At the end of his introduction to the Philokalia, Nikodemos congratulates himself on what he offers readers:

"For behold, writings never ever published in earlier times! Behold, works which lay about in corners and holes and darkness, unknown and moth-eaten, and here and there cast aside and in a state of decay!"

The challenges of preserving and accessing our past, contained in objects like manuscripts, are not really that different from those Nikodemos faced in his day. But unlike him, we can now offer the experience of the manuscript as well as the text, and to a much wider audience.

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