

## A hurricane-proof town? Florida community may be a test case

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Babcock Ranch, in southwest Florida, could be a model for urban planners as climate change upends the US state and elsewhere.

When Hurricane Ian churned past her home in southwest Florida last year, Mary Frisbee shrugged off worries. She watched TV and surfed the



internet.

That's because she and her husband live in Babcock Ranch, a town near the US Gulf Coast that was created with two imperatives: homes have to be built sustainably, and must be able to withstand hurricanes, a constant menace.

The community takes nature deeply into account.

To avoid flooding caused by storms, Babcock Ranch is built some nine meters (30 feet) above sea level. Town planners also preserved wetlands in the area, which act as sponges for excess water.

Local lakes are interconnected with the wetlands by a system of pumps that prevent overflows. And if they do occur, water floods the streets, roads and ponds, not the houses.

The first test came in September 2022 with Ian, a powerful category 4 hurricane, and it was a success. No resident suffered major damage, there were no power outages and only a few trees fell.

## From theory to practice

Babcock Ranch seems lifted from a postcard. Homes with perfect lawns overlook lakes. Bike paths and forest roads wend through the community. In the parks, kids ride bikes or climb on swings, supervised by parents or grandparents.





Syd Kitson, developer of Babcock Ranch, speaks to AFP.

The town, which opened in 2018, has 7,200 residents, but continues to expand with new neighborhoods. Eventually it is expected to have a population of about 50,000.

Syd Kitson, a retired professional American football player, is the developer. In 2005, his company paid \$700 million for a 372 square kilometer (92,000 acre) ranch, most of which it sold to the state of Florida, which wanted to establish a nature reserve there.

On the land he kept—some 72 square kilometers (18,000 acres)—Kitson conceived his dream city: a place with housing, stores and schools that



would attract young families and retirees choosing to make their home in the Florida sun.

On the outskirts, 680,000 solar panels make the city the first in the United States to run entirely on solar. Power lines are buried underground to protect them from wind and prevent outages during storms.

On paper, everything looked good. But then on September 28, 2022, Ian came roaring through.

And the trust that homeowners like Mary Frisbee or Donald Bishop, a 78-year-old neighbor who had already lost a house in Mississippi to a hurricane, had placed in Babcock Ranch was put to the test.

Kitson said he couldn't sleep on the night of the storm.





A girl rides a bicycle at Founder's Square in Babcock Ranch, Florida.

"We hadn't been tested yet, so you never know. At the time, there were about 5,000 people living here, neighbors who I had told, 'You can shelter at home.' I felt this really strong responsibility," Kitson recalled.

He was relieved to find that Ian, which churned ashore with 150 mileper-hour winds and torrential rains that devastated neighboring Fort Myers and left nearly 150 dead, barely damaged his town.

Elsewhere in the state, damages were estimated at over \$110 billion.

## A template for elsewhere?



Most Floridians can't have the protections afforded the residents of Babcock Ranch. They live on lower ground.

Of the state's 19.6 million people, 15 million live in coastal areas, the US government's Office for Coastal Management says.

Still, Kitson believes that the ideas put into practice at Babcock Ranch can provide an example to others.



A solar farm powers most of the energy needs of Babcock Ranch, a sustainable city in the US state of Florida.



It is a view shared by Yoca Arditi-Rocha, executive director of the environmental NGO the Cleo Institute, who believes the biggest lesson from the community is that "we need to build our cities and our communities with a climate change of mind."

That may be especially true in Florida, the fastest-growing US state yet one that is acutely vulnerable to disasters such as rising seas and hurricanes.

Babcock Ranch "proves that when you build and you plan ahead, and you invest in those resilience components, you get the return on investment in the end," Arditi-Rocha told AFP.

The activist says such planned communities are not a panacea, though, because the cost of housing is only affordable for a few.

Kitson said he took that into account at Babcock Ranch.

Some rental apartments go for \$1,500 a month while home prices can start at \$300,000, he said.

"You have to have a variety of housing and prices," he said. "That's very important. It's not a real city unless you can do that."

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