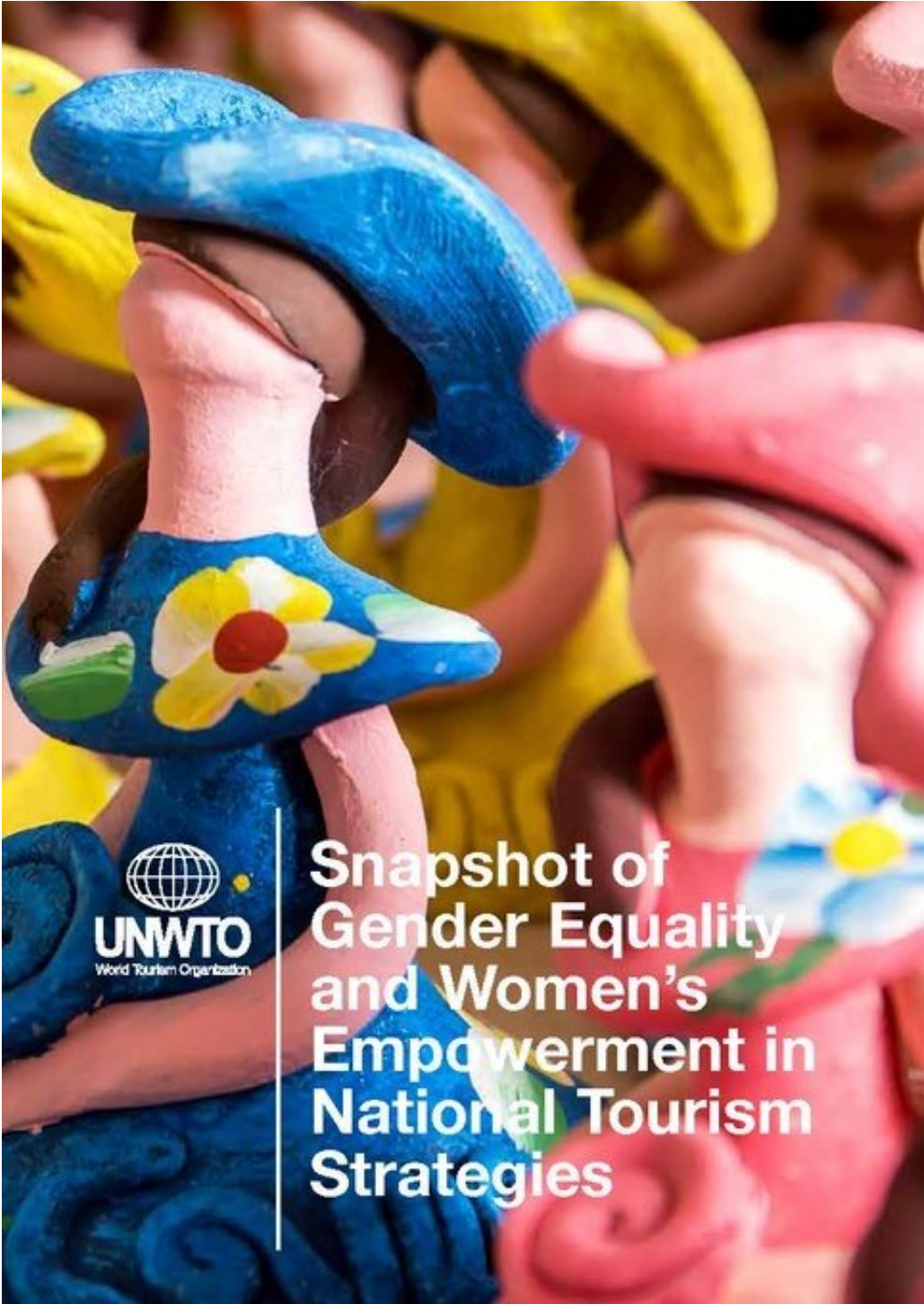


Sharing best practice of gender-transformative tourism policies

March 22 2023



**Snapshot of
Gender Equality
and Women's
Empowerment in
National Tourism
Strategies**

The United Nations World Tourism Organization (UNWTO) recently released a report titled Snapshot of Gender Equality and Women's Empowerment in National Tourism Strategies which provides a synthesis of publicly-available strategies from 70 countries.

UNWTO commissioned the University of Surrey's Gender, Entrepreneurship and Social Policy Institute (GESPi) to carry out a desk-based study as part of the UNWTO's Center Stage Project to explore how [gender issues](#) and women's empowerment are integrated into national tourism policies and strategies, an issue that has become increasingly important as the world recovers from the COVID-19 pandemic and cost of living crisis.

The [report](#) offers recommendations to [policy-makers](#) for achieving gender-transformative tourism policies. Report lead, Dr. Albert Kimbu, explains, "by reviewing those 70 countries which have national tourism policies or strategies which are publicly available online, we were able to identify good practice and gender transformative policies in only a handful of them. Governments ergo need to move away from designing strategies that are simply gender aware and responsive to co-creating and implementing inclusive policies/strategies that are transformative and mainstream gender in partnership with (inter)national organizations and other key stakeholders."

More information: Albert Kimbu et al, Snapshot of Gender Equality and Women's Empowerment in National Tourism Strategies, *UNWTO* (2023). [DOI: 10.18111/9789284424207](https://doi.org/10.18111/9789284424207)

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