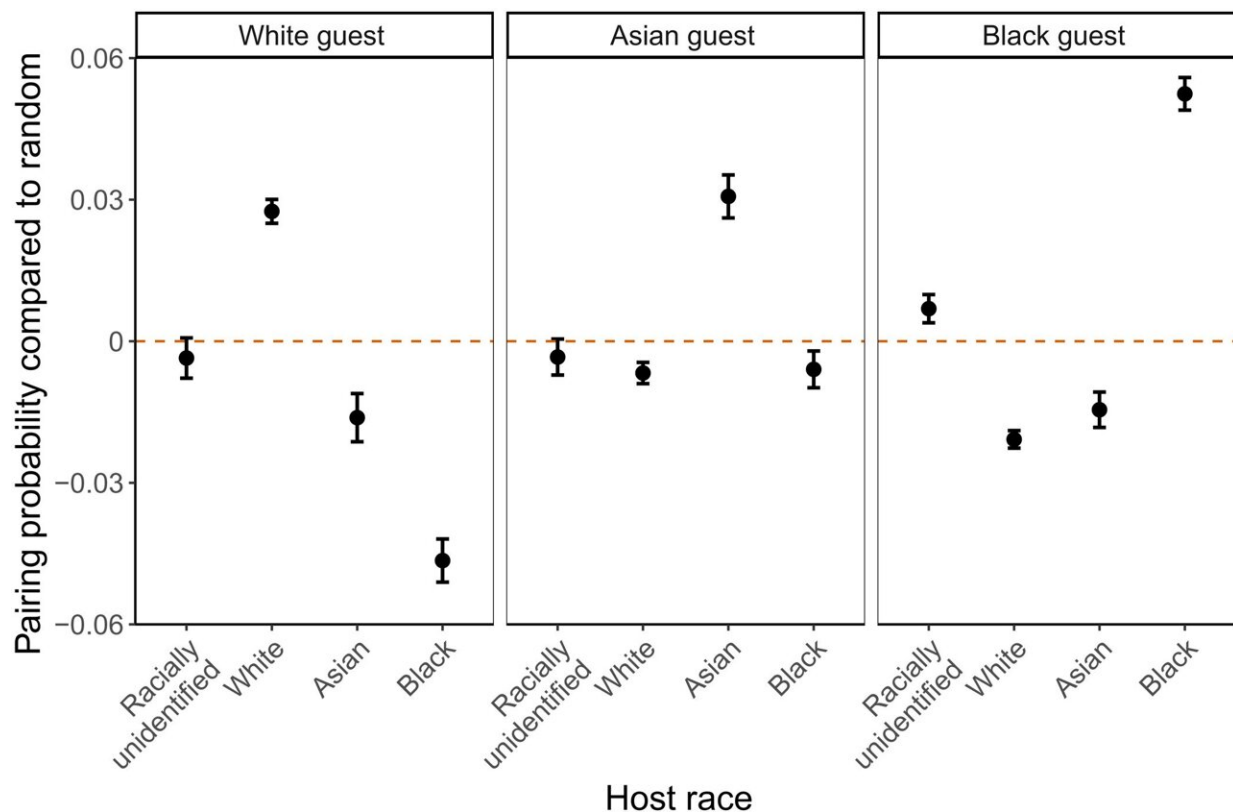


Fighting bias with bias: Same-race reviews shown to reduce Airbnb booking inequality

February 9 2023



Racial bias in host selection broken down by race. The y axis reports the probability to choose a host depending on the race of the host (x axis). Left to right: Each panel represents white, Asian, and Black guests' choices of hosts. As expected, racially unidentified hosts were close to chance in guest preferences. In contrast, guests clearly preferred same-race hosts. Black guests had stronger same-race preference than Asian ($D = 0.022$, P

Citation: Fighting bias with bias: Same-race reviews shown to reduce Airbnb booking inequality (2023, February 9) retrieved 6 May 2024 from <https://phys.org/news/2023-02-bias-same-race-shown-airbnb-inequality.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.