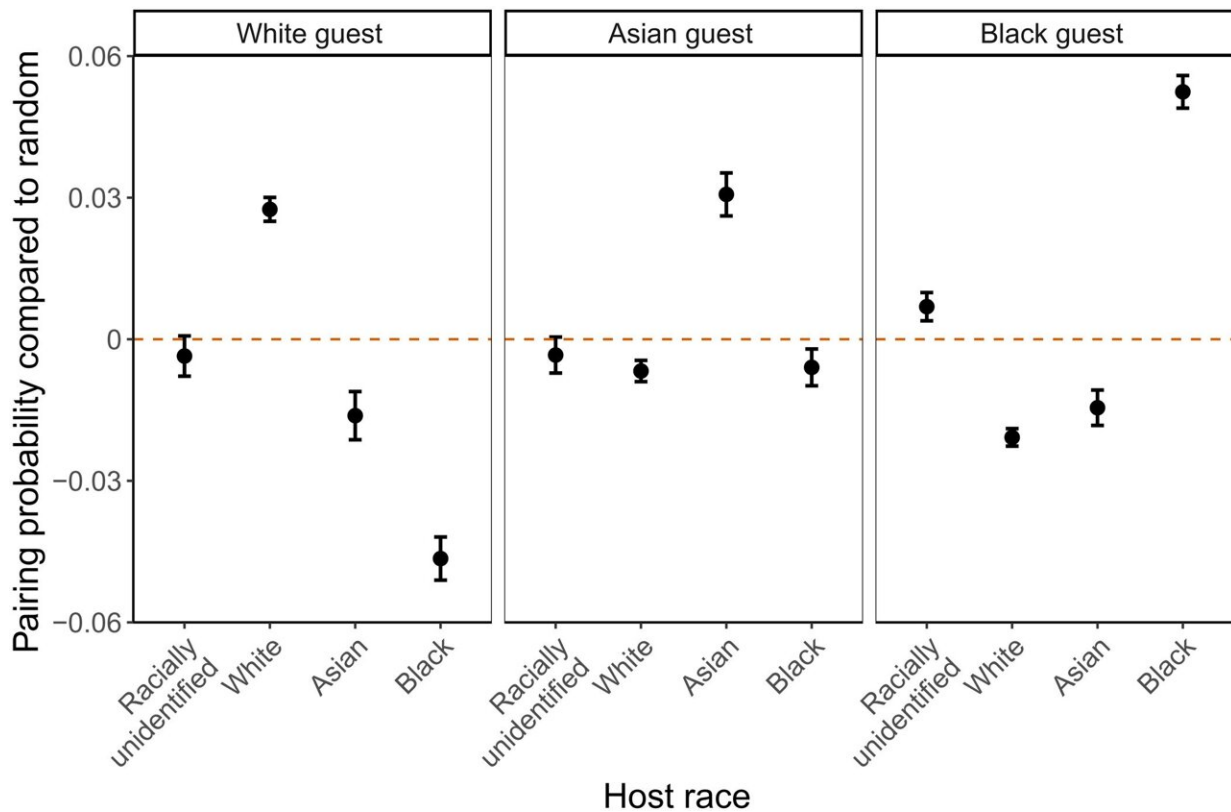


Fighting bias with bias: Same-race reviews shown to reduce Airbnb booking inequality

February 9 2023



Racial bias in host selection broken down by race. The y axis reports the probability to choose a host depending on the race of the host (x axis). Left to right: Each panel represents white, Asian, and Black guests' choices of hosts. As expected, racially unidentified hosts were close to chance in guest preferences. In contrast, guests clearly preferred same-race hosts. Black guests had stronger same-race preference than Asian ($D = 0.022$, P

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