

Plans for deep seabed mining pit renewable energy demand against ocean life in a largely unexplored frontier

January 18 2023, by Scott Shackelford, Christiana Ochoa, David Bosco and Kerry Krutilla



Manganese nodules on the seafloor in the Clarion-Clipperton Zone, between Hawaii and Mexico, captured on camera by a remote vehicle in 2015. Credit: <u>ROV KIEL 6000, GEOMAR</u>, <u>CC BY</u>

As companies race to expand renewable energy and the batteries to store



it, finding sufficient amounts of rare earth metals to build the technology is no easy feat. That's leading mining companies to take a closer look at a largely unexplored frontier—the deep ocean seabed.

A wealth of these metals can be found in manganese nodules that look like cobblestones scattered across wide areas of deep ocean <u>seabed</u>. But the fragile ecosystems deep in the oceans are little understood, and the <u>mining</u> codes to sustainably mine these areas are in their infancy.

A fierce debate is now playing out as a Canadian company makes plans to launch the first commercial deep sea mining operation in the Pacific Ocean.

The Metals Company completed an <u>exploratory project</u> in the Pacific Ocean <u>in fall 2022</u>. Under a treaty governing the deep sea floor, the international agency overseeing these areas could be forced to approve provisional mining there as soon as spring 2023, but several countries and companies are urging a delay until more research can be done. <u>France</u> and <u>New Zealand</u> have called for a ban on deep sea mining.

As scholars who have long focused on the <u>economic</u>, <u>political</u> and <u>legal</u> <u>challenges</u> posed by deep seabed mining, we have each studied and written on this economic frontier with concern for the regulatory and ecological challenges it poses.





Manganese nodules form as metals accumulate around a shell or part of another nodule. Credit: <u>Thomas Walter/GEOMAR</u>, <u>CC BY</u>

What's down there, and why should we care?

A curious journey began in the summer of 1974. Sailing from Long Beach, California, a revolutionary ship funded by eccentric billionaire Howard Hughes set course for the Pacific to open a new frontier—<u>deep</u> <u>seabed mining</u>.

Widespread media coverage of the expedition helped to focus the attention of businesses and policymakers on the promise of deep seabed mining, which is notable given that the expedition was actually an <u>elaborate cover for a CIA operation</u>.



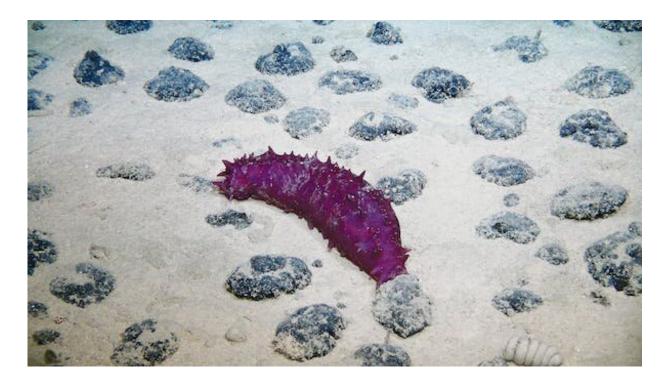
The real target was a Soviet ballistic missile submarine that had sunk in 1968 with all hands and what was believed to be a treasure trove of Soviet state secrets and tech onboard.

The <u>expedition, called Project Azorian by the CIA</u>, <u>recovered at least</u> <u>part</u> of the submarine—and it also brought up several <u>manganese nodules</u> from the seafloor.

Manganese nodules are <u>roughly the size of potatoes</u> and can be found across vast areas of seafloor in parts of the Pacific and Indian oceans and <u>deep abyssal plains in the Atlantic</u>. They are valuable because they are exceptionally rich in 37 metals, including nickel, cobalt and copper, which are essential for most large batteries and several <u>renewable energy</u> <u>technologies</u>.

These nodules form over millennia as metals nucleate around shells or broken nodules. The Clarion-Clipperton Zone, between Mexico and Hawaii in the Pacific Ocean, where the mining test took place, has been estimated to have over 21 billion metric tons of nodules that could provide twice as much nickel and three times more cobalt than all the reserves on land.





Brightly colored sea cucumbers and many other unusual deep sea creatures live among the nodules in the Clarion-Clipperton Zone. Credit: <u>ROV KIEL</u> 6000/GEOMAR, <u>CC BY</u>

Mining in the Clarion-Clipperton Zone could be some <u>10 times richer</u> than <u>comparable</u> mineral deposits on land. All told, estimates place the value of this new industry at some US\$30 billion annually by 2030. It could be instrumental in feeding the surging global demand for cobalt that lies at the <u>heart of lithium-ion batteries</u>.

Yet, as several scientists have noted, we still know more about the surface of the moon than what lies at the bottom of the deep seabed.

Deep seabed ecology

Less than 10% of the deep seabed has been <u>mapped</u> thoroughly enough



to understand even the basic features of the structure and contents of the ocean floor, let alone the life and ecosystems therein.

Even the <u>most thoroughly studied region</u>, the Clarion-Clipperton Zone, is still best characterized by the persistent novelty of what is found there.

Between 70% and 90% of living things collected in the Clarion-Clipperton Zone have never been seen before, leaving scientists to speculate about what percentage of all living species in the region has never been seen or collected. Exploratory expeditions regularly return with images or samples of creatures that would richly animate science fiction stories, like a <u>6-foot-long bioluminescent shark</u>.

Also <u>unknown is the impact that deep sea mining</u> would have on these creatures.

An experiment in 2021 in water about 3 miles (5 kilometers) deep off Mexico found that seabed mining equipment <u>created sediment plumes</u> of up to about 6.5 feet (2 meters) high. But <u>the project authors stressed that</u> <u>they didn't study</u> the ecological impact. A similar earlier experiment was conducted off Peru in 1989. When scientists returned to that site in 2015, they found <u>some species still hadn't fully recovered</u>.

<u>Environmentalists have questioned</u> whether seafloor creatures could be smothered by sediment plumes and whether the sediment in the water column could effect island communities that rely on healthy oceanic ecosystems. The Metals Company has argued that its <u>impact is less</u> than terrestrial mining.

Given humanity's <u>lack of knowledge</u> of the ocean, it is not currently possible to set environmental baselines for oceanic health that could be used to weigh the economic benefits against the environmental harms of seabed mining.



Scarcity and the economic case for mining

The economic case for deep seabed mining reflects both possibility and uncertainty.

On the positive side, it could displace some highly destructive terrestrial mining and augment the global supply of minerals used in clean energy sources such as wind turbines, photovoltaic cells and electric vehicles.

Terrestrial mining imposes significant environmental damage and costs to human health of both the miners themselves and the surrounding communities. Additionally, mines are sometimes located in politically unstable regions. The Democratic Republic of Congo produces 60% of the global supply of cobalt, for example, and China owns or finances 80% of industrial mines in that country. China also accounts for 60% of the global supply of rare earth element production and much of its processing. Having one nation able to exert such control over a critical resource has <u>raised concerns</u>.

Deep seabed mining comes with significant uncertainties, however, particularly given the technology's relatively early state.

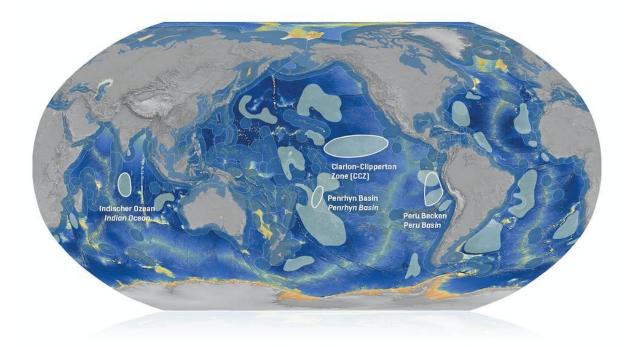
First are the risks associated with commercializing a new technology. Until deep sea mining technology is demonstrated, discoveries cannot be listed as "reserves" in firms' asset valuations. Without that value defined, it can be difficult to line up the significant financing needed to build mining infrastructure, which lessens the first-mover advantage and incentivizes firms to wait for someone else to take the lead.

Commodity prices are also difficult to predict. Technology innovation can reduce or even eliminate the projected demand for a mineral. New mineral deposits on land can also boost supply: Sweden announced in January 2023 that it had just discovered the largest deposit of rare earth



oxides in Europe.

In all, embarking on deep seabed mining involves sinking <u>significant</u> <u>costs</u> into new technology for uncertain returns, while posing risks to a natural environment that is likely to rise in value.



Where large numbers of manganese nodules are found. The areas with the greatest concentrations are circled. Credit: <u>Sven Petersen/GEOMAR</u>

Who gets to decide the future of seafloor mining?

The <u>United Nations Convention on the Law of the Sea</u>, which came into force in the early 1990s, provides the basic rules for ocean resources.

It allows countries to control economic activities, including any mining,



within 200 miles of their coastlines, accounting for approximately 35% of the ocean. Beyond national waters, countries around the world established the <u>International Seabed Authority</u>, or ISA, based in Jamaica, to regulate deep seabed mining.

Critically, the ISA framework calls for some of the profits derived from commercial mining to be shared with the international community. In this way, even countries that did not have the resources to mine the deep seabed could share in its benefits. This part of the ISA's mandate was controversial, and it was one reason that the <u>United States did not join</u> the Convention on the Law of the Sea.

With little public attention, the ISA worked slowly for several decades to develop regulations for exploration of undersea minerals, and those rules still aren't completed. More than a dozen companies and countries have received <u>exploration contracts</u>, including The Metals Company's work under the sponsorship of the island nation of Nauru.

ISA's work has started to draw criticism as companies have sought to initiate commercial mining. A <u>recent New York Times investigation</u> of <u>internal ISA documents</u> suggested the agency's leadership has downplayed environmental concerns and shared confidential information with some of the companies that would be involved in seabed mining. The ISA <u>hasn't finalized environmental rules for mining</u>.

Much of the coverage of deep seabed mining has been framed to highlight the climate benefits. But this overlooks the dangers this activity could pose for the Earth's largest pristine ecology—the deep sea. We believe it would be wise to better understand this existing, fragile ecosystem better before rushing to mine it.

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