

Near record-high numbers of young people voted during the midterms, signaling a possible shift in voting trends

December 12 2022, by Abby Kiesa



Credit: Pixabay/CC0 Public Domain



The November 2022 midterms have come and gone, but there are still some potential lasting implications that could influence the next election season.

One is that young people, aged 18 to 29, had <u>one of the highest</u> voter turnouts in a midterm election in recent history, according to our early analysis.

Specifically, an estimated 27% of eligible voters in that age group turned out to the polls in 2022, according to research by my team at CIRCLE—a research group at Tufts University focused on youth <u>civic engagement</u>. This marks only the second time in the last 30 years that more than 1 in 4 voters under 30 voted in a midterm cycle. In 2018, approximately 31% of young people voted.

It was young people's support for Democratic candidates, specifically, that led them to have a major impact on elections in key states this year. Their votes were influential or outright decisive in several close races won by Democrats, such as <u>Nevada's senate election</u>. The same was true in the Georgia senate and Arizona gubernatorial races.

Voter turnout across all age groups <u>tends to be</u> significantly lower in midterm elections than in presidential elections.

Young people, though, have <u>historically voted at even lower rates than</u> <u>older adults</u> in general. This trend has begun to change, with double-digit increases in youth turnout between 2014 and 2018 and <u>between 2016</u> and 2020.

As a <u>scholar of young people's participation in democracy</u>, I think the youth vote in 2022 underscores much of what works to increase young people's electoral participation.



More registration, more votes

For starters, there was higher youth voter registration in 2022 than in 2018 in many states, including Michigan, Nevada and Kansas. Young political and civic leaders and voters also connected to issues that affect their lives—like abortion rights—in this election.

These trends also highlight what could help lessen ongoing challenges to get more young people to vote. There are voting laws, for example, that make it easier to register and vote.

What happened in November 2022

The overall 27% youth turnout rate is only one part of the story.

This was the <u>10th election cycle in a row</u> in which 18- to 29-year-olds supported Democratic House candidates by at least a 10-point margin, according to CIRCLE's analysis of the Edison Research data.

This year, young voters preferred Democratic House candidates by a <u>28-point margin</u>. Youth of color, <u>young women</u> and LGBTQ youth <u>supported Democrats by an even wider margin</u>.

Young voters' preference at the polls was markedly different from that of other age groups. Nationally, voters ages 30 to 44 preferred House Democrats by only 4 percentage points, and voters over the age of 65 preferred House Republicans by more than 10 points.

Why did it happen

Many reporters have asked me and my colleagues who contributed to this article—including Alberto Medina, CIRCLE's communications team



lead, and Ruby Belle Booth, CIRCLE's elections coordinator—why youth <u>voter turnout</u> dropped in 2022 below the 2018 levels.

Throughout 2022, there were some signs that youth participation in the midterms would be relatively strong, including the <u>number of young</u> <u>people already registered to vote</u>. However, in that same analysis, my colleagues and I found that voter registration among 18- and 19-year-olds was lagging compared to 2018.

Supporting these young people to vote <u>remains an enduring challenge</u>.

Many campaigns and organizations rely on the existing voter rolls and other lists of registered voters to conduct outreach, so they often miss these potential new voters. That's compounded by another issue: Young people are less inclined than other voters to identify or register with a political party.

Politics is personal

Instead, many young people approach politics based on the issues they care about.

In 2018, for example, the Parkland, Florida, school shooting, which killed 17 people, <u>led more young people</u> to vote for candidates they felt would do more to curb gun violence.

A number of high-profile <u>climate change</u> protests in 2020 also appeared to <u>boost youth voter turnout that year</u>.

In 2020, many young voters focused on racial justice and the Black Lives Matter movement, following the May 2020 police killing of George Floyd, a 46-year-old Black man. That <u>spurred considerable</u> <u>political engagement</u>, like participating in public protests, that connected



to a major increase in youth voter turnout between 2016 and 2020.

In 2022, young people continued to push for change on issues they consider personal, like climate change, gun violence and racial justice.

And after the Supreme Court's reversal of Roe v. Wade in June 2022, abortion rose to the top of young people's issues of concern.

While nearly 3 in 4 young people said they favor legal abortion, both young people who are for and against abortion rights said this was a top issue for them.

Our analysis of exit poll data found that <u>young voters</u> were the <u>only age</u> group to cite abortion as their top reason for voting. Other groups of voters over 30 said that inflation was their top priority.

Implications for 2024 and beyond

Millions more young people born after 1996 will <u>reach voting age</u> by 2024. Their <u>political power</u> will only grow in the years to come, while those over the age of 65 will make up a declining share of the population and the electorate.

What that shift means for election results will depend on how political parties and other political and civic groups engage young people.

In recent years, most young people have voted for Democrats. This is a shift from just 20 years ago, when voters under 30 split their vote fairly evenly between <u>Democrat and Republican candidates</u>.

But Republicans lag behind Democrats when it comes to directly communicating with young people. Just less than 1 in 3 people aged 18 to 29 said they heard from the Republican Party or the Donald Trump



campaign in the month before Election Day in 2020. Half of young people, conversely, said they heard from the Democratic Party or Joe Biden's campaign.

There are other actions and policies that could get more people under 30 to the polls.

Preregistration, which allows young people to register to vote at age 16 so they're ready to cast a ballot once they turn 18, <u>can increase youth turnout</u>, <u>but it's only available in 16 states</u>. Other policies and efforts by <u>election</u> administrators to get more <u>young people</u> to vote can vary widely across states, leading to major differences in participation. In 2020, youth turnout varied from <u>32% in South Dakota to 67% in New Jersey</u>.

Young people's estimated 27% turnout rate in 2022 marks a near-record for an age group that has historically participated at lower rates in midterm elections. Whether this is a long-term <u>trend or not</u> will depend on whether communities and political groups implement the changes that research suggests can lead to sustained increases in youth voter turnout.

This article is republished from <u>The Conversation</u> under a Creative Commons license. Read the <u>original article</u>.

Provided by The Conversation

Citation: Near record-high numbers of young people voted during the midterms, signaling a possible shift in voting trends (2022, December 12) retrieved 23 June 2024 from https://phys.org/news/2022-12-record-high-young-people-voted-midterms.html

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.