

Influx of students from India drives US college enrollment up, but the number of students from China is down

November 15 2022, by David L. Di Maria

Two nations are largest sources of US international students

More international students at U.S. universities come from **China** than from any other nation. **India** is the second-largest source of overseas college students in the U.S. All **other nations combined** provide fewer than half the total number.

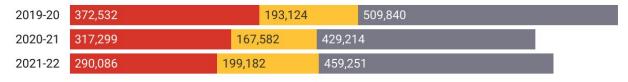


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India is up. China is down. Very few U.S. students studied abroad during the first year of the pandemic.

Those three <u>points</u>, in a nutshell, represent key findings from recent data released jointly on Nov. 14, 2022, by the U.S. Department of State and the Institute of International Education.

The "Open Doors Report on International Educational Exchange" is published each year at the start of International Education Week. It



provides detailed insights regarding study abroad and international students.

Rise in virtual study abroad

This year's report shows a 91% decline in the total number of U.S. students who studied abroad during the 2020-2021 academic year. The pandemic also led colleges to develop more online global learning opportunities. In fact, 62% of colleges offered virtual internships with multinational companies, collaborative online coursework with students abroad and other experiences.

While virtual learning cannot replace the immersive experiences of study abroad, it can <u>expand access</u> to other cultures and international perspectives for greater numbers of students. For this reason, technology is <u>likely</u> to continue to serve as a key part of international education programming.

Number of international students grows in the US

While the COVID-19 pandemic contributed to a <u>45.6% decline</u> in new international students in 2020, the <u>latest data</u>, covering the 2021-2022 academic year, indicates that the total number of international students in the U.S.—948,519—has started to recover. This can be seen in a 3.8% increase over the 914,095 international students in the U.S. in 2020. Still, the number is well below the nearly 1.1 million international students <u>reported</u> in 2018. Much of the recent growth is driven by an increase in the number of <u>new international students</u>—261,961—which is up 80% over the 145,528 from 2020 but still 2.14% below the 267,712 from 2019.

Students from China and India comprise more than half—52%—of all



international students. That isn't anything new, but what is noteworthy is that during the 2021-2022 academic year, Chinese student enrollment fell 9% and the number of Indian students increased by 19% over the prior year. This has big implications for international diversity at U.S. colleges. This is because Chinese students tend to enroll in a range of majors, while most Indian students—66.4%—study in just a handful of programs: engineering, math and computer science.

Souring relations with China

Over the past decade, U.S. colleges <u>enrolled</u> more students from China than from any other country. While the onset of the global pandemic effectively halted travel between China and the U.S. due to <u>flight</u> <u>restrictions</u> and <u>widespread lockdowns</u>, the <u>decline in Chinese</u> <u>enrollment</u> began years earlier.

Contributing factors include Chinese parents' <u>concerns</u> for their children's safety in the U.S., development of <u>China's own world-class universities</u> and souring relations between the two countries, which has <u>spilled over</u> into the higher education sector. In fact, in 2019, China's Ministry of Education <u>warned students</u> against studying in the U.S. due to the risk of encountering visa problems.

College and careers draw many out of India

China and India each have around 1.4 billion people, but by 2023 the United Nations <u>predicts</u> that India will overtake China as the world's most populous country. This continued growth will <u>further strain</u> India's higher education system, leading to more students pursuing <u>advanced</u> <u>degrees abroad</u>. At the same time, <u>poor job prospects at home</u> are driving many Indian students to pursue academic and career pathways that lead away from India. This is especially true in high-paying, high-



growth fields like computers and information technology.

Other contributing factors to the increase from India include a <u>change in</u> tone on the part of the U.S. government. The Biden administration is working to reestablish the U.S. as a welcoming destination for international students by enacting <u>reversals of Trump-era immigration</u> policies. Those policies caused <u>uncertainty and fear</u> among international students. The Biden administration has also <u>prioritized</u> the processing of <u>student</u> visas in India.

Looking forward

The Institute of International Education also released data from a <u>Fall 2022 Snapshot Survey</u>, which includes responses from more than 600 U.S. colleges and universities. The findings point to a 7% increase in new international students enrolled.

While the U.S. Department of State <u>continues to prioritize student visas</u> in India by adding more staff and streamlining the process, Chinese visa approvals are <u>trending lower</u> than in years past, although it's difficult to pinpoint a single factor as to why. A further decline in Chinese students presents major challenges for the U.S., its colleges and the communities in which they are based.

This is because in addition to the <u>US\$32 billion</u> that <u>international</u> <u>students</u> collectively contribute to the U.S. economy, the friendships and cultural insights that they develop while studying at local colleges serve to promote <u>U.S. foreign policy</u> in the form of positive relations between the U.S. and other countries.

As the number of U.S. <u>college</u> students is <u>projected to decline</u> across much of the country, college recruiters will <u>increase outreach to international students</u> in order to fill empty seats. However, whether



<u>international student recruitment</u> alone can fill those empty seats is yet to be seen.

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