

Using 'chemical fingerprinting' to fight seafood fraud and illegal fishing

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Seafood is one of the most traded food product in the world. Credit: Saya Kimura/Pexels, CC BY

Fake foods are invading our supermarkets, as foods we love are substituted or adulterated with lower value or unethical [goods](#).

Food [fraud](#) threatens [human health](#) but is also bad news for industry and sustainable food [production](#). Seafood is one of [most traded food products](#) in the world and reliant on convoluted supply chains that leave the the door wide open for seafood [fraud](#).

Our new [study](#), published in the journal *[Fish and Fisheries](#)*, showcases a new approach for determining the provenance or "origin" of many seafood species.

By identifying provenance, we can detect fraud and empower authorities and businesses to stop it. This makes it more likely that the food you buy is, in fact, the food you truly want to eat.

Illegal fishing and seafood fraud

Wild-caught seafood is vulnerable to illegal, unreported, and unregulated fishing.

Illegal, unreported, and unregulated fishing can have a devastating impact on the [marine environment](#) because:

- it is a major cause of overfishing, constituting an estimated one-fifth of [seafood](#)
- it can destroy [marine habitats](#), such coral reefs, through destructive fishing methods such as blast bombing and cyanide

fishing

- it can significantly harm wildlife, such as albatross and turtles, which are caught as [by-catch](#).

So how is illegal, unreported, and unregulated fishing connected to seafood fraud?

Seafood fraud allows this kind of fishing to flourish as illegal products are laundered through legitimate supply [chains](#).

A recent [study](#) in the United States found when seafood is mislabeled, it is more likely to be substituted for a product from less healthy fisheries with management policies that are less likely to reduce the environmental impacts of fishing.

One [review](#) of mislabeled seafood in the U.S. found that out of 180 substituted species, 25 were considered threatened, endangered, or critically endangered by the International Union for Conservation of Nature and Natural Resources (IUCN).

Illegal fishing and seafood fraud also has a human cost. It can:

- adversely affect the livelihoods of law-abiding fishers and seafood [businesses](#)
- threaten food security
- facilitate [human rights](#) abuses such as forced labor and [piracy](#)
- increase risk of exposure to pathogens, drugs, and other banned substances in [seafood](#).

The chemical fingerprints in shells and bones

A vast range of marine animals are harvested for food every year, including fish, mollusks, crustaceans, and [echinoderms](#).

However, traditional food provenance methods are typically designed to identify one species at a time.

That might benefit the species and industry in question, but it is expensive and time consuming. As such, current methods are restricted to a relatively small number of species.

In our study, we described a broader, universal method to identify provenance and detect fraud.

How? We harnessed natural chemical markers imprinted in the shells and bones of marine animals. These markers reflect an animal's environment and can identify where they are from.

We focused on a chemical marker that is similar across many different marine animals. This specific chemical marker, known as "oxygen isotopes," is determined by ocean composition and temperature rather than an animal's biology.

Exploiting this commonality and how it relates to the local environment, we constructed a global ocean map of oxygen isotopes that helps researchers understand where a marine animal may be from (by matching the oxygen isotope value in shells and bones to the oxygen isotope value in the map).

After rigorous testing, we demonstrated this global map (or "isoscape") can be used to correctly identify the origins of a wide range of marine animals living in different latitudes.

For example, we saw up to 90% success in classifying fish, cephalopods, and shellfish between the tropical waters of Southeast Asia and the cooler waters of southern Australia.

What next?

Oxygen isotopes, as a universal marker, worked well on a range of animals collected from different latitudes and across broad geographic areas.

Our next step is to integrate [oxygen isotopes](#) with other universal chemical markers to give clues on longitude and refine our approach.

Working out the provenance of seafood is a large and complex challenge. No single approach is a silver bullet for all species, fisheries or industries.

But our approach represents a step towards a more inclusive, global system for validating seafood provenance and fighting [seafood](#) fraud.

Hopefully, this will ensure fewer marine species are left behind and mean more consumer confidence in the products we buy.

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