

Cooperation among strangers has increased since the 1950s

July 18 2022



Credit: CC0 Public Domain

Despite common concerns that the social fabric is fraying, cooperation among strangers has gradually increased in the U.S. since the 1950s, according to research published by the American Psychological



Association.

"We were surprised by our findings that Americans became more cooperative over the last six decades because many people believe U.S. society is becoming less socially connected, less trusting and less committed to the common good," said lead researcher Yu Kou, Ph.D., a professor of social psychology at Beijing Normal University. "Greater cooperation within and between societies may help us tackle global challenges, such as responses to pandemics, climate change and immigrant crises."

The researchers analyzed 511 studies conducted in the United States between 1956 and 2017 with a total of more than 63,000 participants. Those studies included lab experiments measuring cooperation among strangers. The research was published online in *Psychological Bulletin*. The study found a small, gradual increase in cooperation across the 61-year period, which the researchers said may be linked to notable shifts in U.S. society. The increase in cooperation was associated with increases in urbanization, societal wealth, income inequality and the number of people living alone. The study cannot prove those factors caused an increase in cooperation, only that there is a correlation.

Increased cooperation has been linked with market competitiveness and economic growth in prior research. As more people live in cities and on their own, they may be forced to cooperate with strangers, said study coauthor Paul Van Lange, Ph.D., a professor of social psychology at Vrije Universiteit Amsterdam.

"It's possible that people gradually learn to broaden their cooperation with friends and acquaintances to strangers, which is called for in more urban, anonymous societies," Van Lange said. "U.S. society may have become more individualistic, but people have not."



The studies that were analyzed occurred in lab settings primarily with <u>college students</u> as participants, so the findings may not be representative of real-life situations or of U.S. society as a whole. However, the researchers noted that prior studies have not found that levels of cooperation vary by gender or ethnicity in the U.S.

The study did not measure some other societal factors, such as levels of trust about strangers. Prior research has found a general decline in trust over several decades in the U.S.

"One intriguing implication of these findings is that while Americans' cooperation has increased over time, their beliefs about others' willingness to cooperate has actually declined," the journal article stated.

More information: Did Cooperation Among Strangers Decline in the United States? A Cross-Temporal Meta-Analysis of Social Dilemmas (1956-2017), *Psychological Bulletin* (2022).

Provided by American Psychological Association

Citation: Cooperation among strangers has increased since the 1950s (2022, July 18) retrieved 24 June 2024 from https://phys.org/news/2022-07-cooperation-strangers-1950s.html

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.