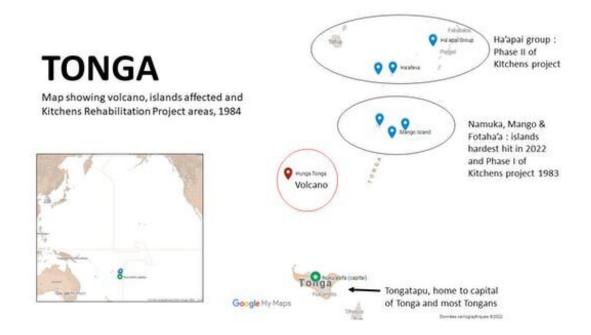


Canadian reconstruction aid to Tonga 40 years ago points the way today

February 8 2022, by David Webster



A map of Tonga and outlying islands and where the Tonga Kitchens project did work, compiled from Google Maps. Credit: David Webster, Author provided

Tonga is still assessing the devastation of January's volcanic explosion that was <u>hundreds of times more powerful than the atomic bomb that</u> <u>destroyed Hiroshima</u>.

The eruption caused a tsunami that hit Tonga and outlying islands, and



spurred tsunami warnings in North America. It was a reminder that the South Pacific is not as distant from us as we might think.

Emergency relief aid is <u>reaching Tonga</u>, though it's been complicated by <u>a nearby earthquake</u> a few days later as well as restrictions that seek to keep the country free of COVID-19.

The larger challenge will be reconstruction once the attention of the world has moved on. As the speaker of the national parliament said: "It's going to be a long road to recovery."

During Canada's ongoing International Development Week, it's important to remember there are lessons from a similar natural disaster 40 years ago in the South Pacific. That's when Canadians helped rebuild after cyclone Isaac, the <u>worst storm in the region in the 20th century</u>. Emergency relief arrived throughout 1982, but people in hard-hit outlying islands were still suffering a year later.

Development and kitchens

One desperate need was for cooking houses. Traditional societies in outlying islands use three types of structures—dwelling houses, cooking houses and bathing houses. While international agencies helped to rebuild homes, there was poor understanding of the need for cooking houses, known as *peito* (kitchen in English).

Enter a new Canadian organization: the <u>Pacific Peoples' Partnership</u> (known at the time by its previous name, the South Pacific People's Foundation). Its director, <u>Phil Esmonde</u>, an American-born veteran turned Canadian peace activist, communicated with village women's groups in the more remote islands of Tonga and shared the need for cooking houses.



A year after the cyclone, Esmonde wrote in an internal document contained in the organization's unpublished archives:

"Many peitos now consist of nothing more than a fire pit under a tree or a few pieces of leftover roofing iron."

Village women emphasized the need for cooking houses to store and prepare food, to eat and to allow women to gather and carry out traditional functions and work, such as weaving.

In other words, peitos were not just about reconstructing villages. They were about reconstructing village life and about women's needs—aspects not normally prioritized by international humanitarian agencies.

Focus on gender, Indigenous needs

In response, the <u>Pacific Peoples' Partnership</u> launched the Tonga Kitchens project as its first full-scale development effort. It focused on issues of gender and Indigenous needs, not imported models.

Equally important, it paid close attention to the more remote northern islands—including many of the same islands <u>hit hardest</u> by January's tsunami, <u>including Nomuka and Mango</u>, where every house was destroyed following the eruption.

Delving into the <u>Pacific Peoples' Partnership's archives</u> unearths stories about close ties between Canada and the Pacific islands. The organization was founded in 1975 as an offshoot of the United Statesbased Foundation for the South Pacific, the brainchild of Australian actor <u>Elizabeth (Betty) Silverstein</u> and her husband, American studio executive Maurice (Red) Silverstein.

The Canadian organization increased its impact through grants from the



British Columbia government. Under NDP Premier Dave Barrett, B.C. created an innovative fund to match aid money raised by B.C.-based non-governmental organizations.



The Tongan island of Mango is seen in this 2013 photo. Credit: Scott Mills, <u>CC</u> <u>BY-SA</u>

Matching fundraising dollars

The Canadian International Development Agency (CIDA) was at the time also willing to match fundraising as part of its emphasis on <u>working</u>



closely with civil society both in Canada and overseas.

CIDA funding for development education within Canada allowed the Pacific People's Partnership to <u>host Tongan artist Sinisia Taumoepeau</u>, who strengthened the organization's existing ties with local women's development groups in Tonga in the early 1980s.

She was part of the Tonga Kitchens project, in which the Pacific People's Partnership sent \$40,000 (more than \$100,000 in today's money) to help rebuild hundreds of peitos. Islanders did all the work, contributing 80 percent of the project's value. As the organization's archives say: "The project was truly theirs."

CIDA's emphasis at the time on integrating women in development made the Pacific People's Partnership's work with Tongan women attractive in Ottawa. The partnership has retained that emphasis, with Tonga's <u>Women and Children Crisis Centre</u> now a major partner.

The crisis centre stresses the Indigenous Tongan method of *talanoa* (talking informally) to provide mental health and other services. Its founder is feminist researcher <u>'Ofa Guttenbeil-Likiliki</u>, a leading thinker in building <u>equitable north-south partnerships</u>.

Aid now less effective

The Canadian government, however, later abandoned its earlier emphasis on <u>civil society</u>, women in development, development education and on the highly effective matching grants collaboration with Canadian civil society organizations.

It substituted corporate-driven and bureaucratic strategies such as <u>pairing</u> <u>non-governmental organizations with Canadian mining companies</u> or <u>promoting structural adjustments</u>—shifts that have often made Canadian



aid less effective.

Only in recent years has Ottawa rediscovered ideas like "civil society partnerships" and a "feminist international assistance policy."

That's a positive development, but we also need to <u>recover the historical</u> <u>memory of Canadian development assistance</u> and craft effective strategies on civil society and feminist aid as the <u>Canadian Network on</u> <u>Humanitarian History</u> does. The Tonga Kitchens project shows the needs have remained constant over the decades, including after the latest eruption.

We should also learn from the sustained engagement of groups like the Pacific Peoples' Partnership rather than rely on short-term contracts and project-based approaches. Canada's government seems to create a new aid strategy every few years, then celebrates it. Instead, it should reckon honestly with its past and current aid record.

A further lesson is that initiatives should be informed by the affected community. Tongans know their needs better than foreign visitors. Aid needs to be reframed as solidarity, not as benevolence. In other words, Canada needs to <u>decolonize its aid</u>.

Finally, when disasters strike, Canadians need to remember that reconstruction takes years. To be effective, it should focus on the expressed needs of local people, especially voices that can become marginalized—those of remote Indigenous peoples and village-based women.

Work such as the Tonga Kitchens project not only delivers concrete help, it also "strengthens and solidifies the efforts of grass roots women's groups, and affirms their organization," as one archival Pacific People's Partnership report noted.



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Provided by The Conversation

Citation: Canadian reconstruction aid to Tonga 40 years ago points the way today (2022, February 8) retrieved 29 July 2024 from <u>https://phys.org/news/2022-02-canadian-reconstruction-aid-tonga-years.html</u>

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