

# Sex, taxes and COVID-19: How sex workers navigated pandemic relief efforts

December 14 2021, by Ryan Conrad, Emma McKenna



Some tools of the trade for sex workers during the COVID-19 pandemic. Credit: Ryan Conrad, Author provided

As COVID-19 forced Canadians to stay home and many stop working, people across numerous sectors were confused as to which income replacement programs they were eligible for.

Sex workers in particular—with their <u>precarious legal status and de facto</u> <u>criminalization</u>—did not seem to be accounted for in any of the



programs.

Many <u>progressive organizations</u> and scholars pointed out that sex workers would likely be excluded from new programs like the Canadian Emergency Response Benefit (CERB) and the revamped Employment Insurance (EI) scheme.

Both required claimants to have filed income tax in 2019 citing at least \$5,000 worth of income. Due to the perception that <u>sex workers don't file income taxes</u> because of stigma and fear, <u>sex worker-led emergency mutual aid funds</u> were created across Canada.

As members of organizations implementing these kinds of emergency economic supports for sex workers ourselves, we saw firsthand the impact COVID-19 had on their economic security. However, as time passed and income replacement programs continued to evolve, we began to question the presumption that sex workers were not accessing these programs.

## **Our study**

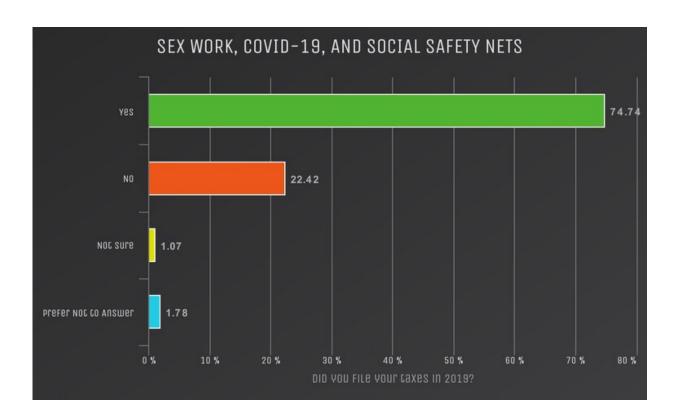
In collaboration with <u>Prostitutes of Ottawa-Gatineau Work, Educate,</u> <u>Resist (POWER)</u> we secured a small grant to survey sex workers in the national capital region. We created a short bilingual survey asking sex workers about their working conditions during COVID-19, their ability to access social safety net programs (new and old) and their tax filing habits.

We <u>launched the survey in June 2021</u> and received 304 completed surveys over six weeks.

A full detailed report on our findings is forthcoming, but we wanted to share some of our preliminary results as they are timely and should



inform future policy. As <u>sex workers fighting to decriminalize the</u> <u>industry</u> are due back before the Supreme Court at any moment and social safety net programs continue to evolve, this information needs to be shared.



Percentage of participants who filed income tax in 2019. Credit: Ryan Conrad and Emma McKenna

#### Sex workers & taxes

There is a lot of <u>speculation about whether or not sex workers file</u> <u>income taxes</u>—reasons cited are often fear of criminalization or stigma associated with working in the industry. And unfortunately, data on sex workers' tax filing habits is difficult to find.



Many researchers focus on sex workers' sexual health and physical safety, while others conflate sex work with trafficking. A quick look at POWER's own <u>research repository</u> illustrates this. Thankfully, there is a <u>growing body of research</u> on the working conditions of sex workers in Canada to which our study contributes.

Like workers in other sectors, sex workers are a heterogeneous group. Some work full-time, others part-time, or casually as gig workers. Some even operate as <u>small business owners</u> while others work for <u>third parties</u>

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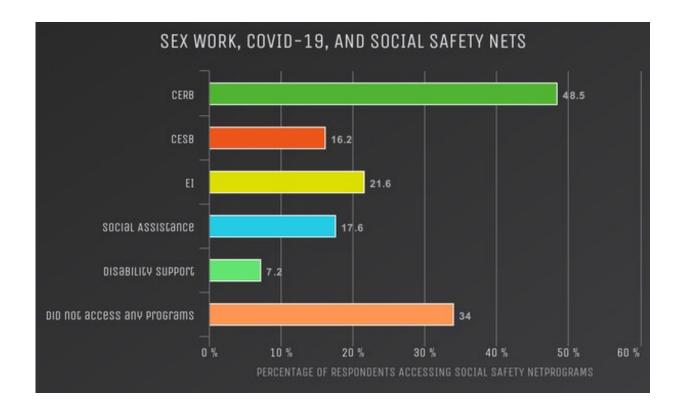
Sex work was the primary source of income for 76.6 percent of our survey respondents, with 16.3 percent noting that sex work was supplementary income and seven percent reporting sex work as an occasional form of gig work.

Our data shows that of these workers, nearly 75 percent reported filing their <u>income taxes</u> in 2019. While not all sex workers claimed all their income from sex work, the majority of them said they did. These findings are a direct rejection of the anecdotal claims that sex workers don't file taxes.

The majority of sex workers in our study said they file their income tax regularly and it is a routine part of their business practices. Some workers note that claiming income has enabled them to access other income-related resources, including social safety net programs like social assistance and mortgage agreements.

For less than 25 percent of sex workers in this study, claiming income from sex work remains challenging. They said taxes invoke worry, fear and anxiety as many are concerned about the repercussions of filing income associated with legal and illegal activities.





Percentage of participants who accessed social safety nets during 2020-21. Credit: Ryan Conrad and Emma McKenna

#### Sex workers & CERB

Prior to the pandemic, 41 percent of <u>survey respondents</u> reported accessing social safety net programs (like EI or disability) at some point in the past. This indicates that a significant number of sex workers have successfully navigated social safety net programs at the federal and provincial levels.

Of those that did access social safety nets or new emergency relief programs between the onset of the pandemic in March 2020 and the close of our survey in July 2021, respondents reported receiving one or



more financial supports.

While almost half of our respondents (48.5 percent) accessed CERB at some point in the first year of the pandemic, an additional 54.5 percent experienced a period of not having any financial support. Overall, just under a quarter of respondents (23 percent) indicated they never stopped working despite the risk.

## What happens next

This research shows how diverse sex workers are and how we cannot talk about them as a monolithic group. Working within a sector of the economy that is stigmatized and criminalized takes skills, savvy and nerve. How sex workers have navigated both the pandemic and relief efforts in the Ottawa-Gatineau region shows this.

As the pandemic wears on, many more sex workers will continue to access social safety nets. These workers know their rights, and they demand inclusion in future policy.

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### Provided by The Conversation

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