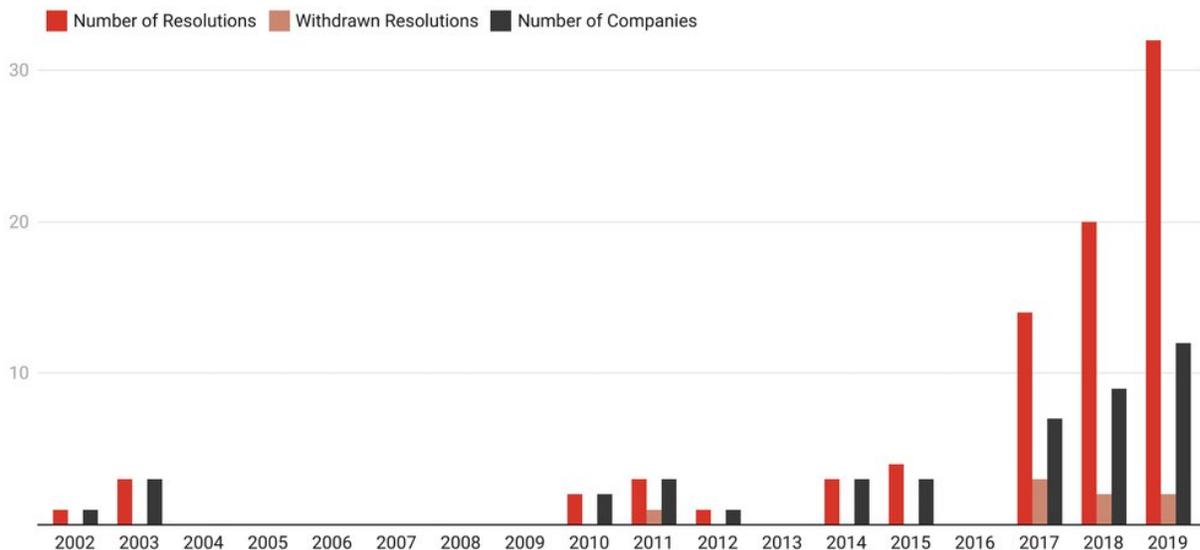


# Increase in shareholder activism around environmental, social and governance issues

November 8 2021, by Ian Ramsay, Lloyd Freeburn



Credit: Freeburn and Ramsay 2021

In 2020, for the first time in Australia, more than half the shareholders of a public company voted in support of a climate change resolution put forward by shareholders in the face of opposition from the company's board of directors.

The [resolution](#), advanced at Woodside Petroleum's annual general meeting, called for the company to establish [hard targets](#) to bring its own emissions and the emissions caused by the use of its products globally in

line with the Paris Agreement to keep global warming below two degrees.

A similar resolution followed at this year's AGL annual general meeting, gaining the support of [52%](#) of the shareholders.

Although the Woodside vote was described as a "[breakthrough moment](#) ," it is part of an increase in [shareholder](#) activism around environmental, social and governance (ESG) issues that's been building for several years.

Our [analysis](#) of shareholder ESG resolutions put forward in listed Australian companies between 2002 and 2019 finds they have increased in number, prominence and impact.

## **Shareholder ESG Resolutions per year**

A record 36 shareholder ESG resolutions were put forward in 2020. So far in 2021 a further 20 have been put forward, with more foreshadowed.

The resolutions have been concentrated in a small number of companies and industries.

Four industries—energy, banking, insurance and materials—accounted for 83.5% of the resolutions, with the 139 resolutions recorded between 2002 and the first part of 2021 concentrated in only 28 companies.

They were generally the companies most exposed to the risk of climate change or which provide finance to these companies.

## **More climate resolutions are succeeding**

Several have been subjected to more than one campaign a year. The company with the most is Origin Energy, facing 24 resolutions in the last six years.

Of the 83 shareholder ESG resolutions advanced between 2002 and 2019, 48 concerned climate change. A further 26 notionally related to governance, but the governance resolutions were often the ones needed to enable consideration of issues such as climate change.



# ASX Announcement

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ASX: WPL  
OTC: WOPEY

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## WITHDRAWAL OF RESOLUTION REQUISITIONED BY SHAREHOLDERS

In accordance with ASX Listing Rule 3.17A.2, Woodside gives notice that resolution 6 in Woodside's Notice of Annual General Meeting 2021, being a resolution requisitioned by a group of shareholders under section 249N of the Corporations Act 2001 (Cth), has been withdrawn by those shareholders.

Resolution 6 will therefore not be considered at Woodside's Annual General Meeting, which will be held on Thursday 15 April 2021 at 2.00pm (AWST). As resolution 6 is withdrawn, any votes submitted for resolution 6 will be disregarded.

The Board continues to recommend that shareholders vote against resolutions 5(a) and 5(b) as the Board considers the amendment to Woodside's constitution and the broader content of these resolutions are not in the best interests of shareholders. The rationale for this is outlined in the Notice of Annual General Meeting 2021.

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**MEDIA**

*This ASX announcement was approved and authorised for release by Woodside's Disclosure Committee.*

The others related to workers' rights, [human rights](#), obtaining the consent of Aboriginal native title holders to fracking activities, and gambling.

Almost all were proposed by just two groups: the [Australasian Centre for Corporate Responsibility](#) and [Market Forces](#).

Until last year the level of support garnered by shareholder ESG resolutions was small, averaging 9.7%. In 2020, support jumped to 14.7%.

In 2021 to date it has climbed to 28%, bolstered by two resolutions of Rio Tinto shareholders that attracted 99% after winning the support of Rio Tinto's board.

## **Success needn't mean being put to a vote**

Our study sought input from proponents of ESG resolutions, institutional shareholders, company directors, governance professionals and the Australian Securities and Investments Commission.

We found that winning votes isn't the only objective of those who propose these resolutions.

Another is to get companies to respond positively even though the resolutions will be defeated, and sometimes in return for the resolutions being withdrawn before the annual general meeting.

As an example, the Australasian Centre for Corporate Responsibility submitted a resolution for this year's Woodside annual general meeting calling on the [company](#) to prepare an annual climate report that would include Woodside's strategy to reduce its [greenhouse gas emissions](#) and put the report to a shareholder advisory vote.

It [withdrew](#) the resolution after Woodside announced it would put climate reporting to an advisory vote of shareholders at its [2022](#) annual general meeting.

Some of those we interviewed said shareholder ESG resolutions distracted the companies from what they should be doing.

Others said they ran the risk of blurring the distinct roles of directors and shareholders. Many said the process for getting shareholder ESG resolutions on the agenda for annual general meetings is cumbersome.

However, almost all of those interviewed—and not just the proponents of the resolutions—saw them as a valuable way of letting companies know what their shareholders really think about how they should respond to the challenges of [climate](#) change and other issues.

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