

# What climate change activists can learn from First Nations campaigns against the fossil fuel industry

November 1 2021, by Jacqui Katona, Lily O'Neill

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As the Glasgow climate conference begins, and the time we have to avert a climate crisis narrows, it is time to revisit successful First Nations

campaigns against the fossil fuel industry.

Like the current fight to avert a climate catastrophe, these battles are good, old-fashioned, come-from-behind, David-versus-Goliath examples we can all learn from. The [Jabiluka campaign](#) is a good example.

In the late 1990s, a [mining company](#), Energy Resources of Australia, was planning to expand its Kakadu uranium mine into Jabiluka, land belonging to Mirarr Traditional Owners in the Northern Territory. The adjacent Ranger Uranium mine had been operating for 20 years without Traditional Owners' consent and against their wishes, causing long-term cultural and environmental destruction.

But the expansion of the mine ultimately failed, thanks to an extraordinary [campaign](#) by the Traditional Owners, led by Yvonne Maragula and a relative, the lead author of this article, Jacqui Katona (a Djok woman).

In recognition of our work, we shared the 1999 Goldman Environmental Prize, one of the most prestigious international grassroots environmental awards.

The campaign included a huge on-site protest camp, shareholder action and significant overseas support (including from the European Parliament, US Congress and an expert committee to UNESCO). It also included a blockade of the mine site—[one of the biggest blockades Australia had ever seen](#).

These are valuable lessons for those wanting to take decisive action against the fossil fuel industry. Here are six ways to learn from our experience:

## **1. Put pressure on the financial sector**

Continuous pressure on companies in the financial sector (such as banks), which are complicit in the success of fossil fuel companies, can have an impact. This can be done by exposing their involvement with fossil fuels and pressuring them to be held accountable for these partnerships.

One of the most successful actions of the Jabiluka campaign was the coordination of protests at Westpac, which financed the mine's owner, Energy Resources of Australia. Not only did protesters raise awareness about Westpac's investment at local branches, they created bureaucratic chaos by [opening and closing bank accounts](#).

This resulted in a [corporate shift in Westpac](#) towards better accountability on issues affecting First Nations people. Coordinated protests like this are an effective way to empower people to participate in positive action for change.

Similar protests, strategic litigation and investor campaigns have also effectively disrupted the Adani mining project in Queensland, [including making financing and insurance for the project very difficult](#).

"This is a great day for Mirarr people" Yvonne Margarula, Mirarr Senior Traditional Owner

"The handing back of Jabiru to Mirarr recognizes our land rights here and gives us economic independence" [#alwayswasalwayswillbe](#) [#mirarrcountry](#) [#kakadu](#) [#renewjabiruhttps://t.co/eJSuDsVq9X](#)  
[pic.twitter.com/TIC47dzjf0](#)

— Gundjeihmi Jabiru (@MirarrCountry) [June 25, 2021](#)

## 2. Join a strong organization or alliance

First Nations campaigns against mining and other fossil fuel companies show the single most important factor in successful protests is leadership by politically powerful organizations or alliances.

In the Jabiluka campaign, [Katona and Margarula](#) were successful in large part because of their insistence on a Mirrar-led campaign forming strong alliances with powerful unions, environmental groups and other national and international organizations.

### **3. Hit them where it hurts: The hip pocket**

The Mirrar's successful campaign was one of the first to use shareholder activism, and it worked. The campaigners engaged in two years of activism against Energy Resources of Australia, including [forming a group of shareholders who lobbied within the project for protesters' demands](#).

In that time, [the share price of Energy Resources of Australia fell from more than A\\$6 to less than A\\$2](#). This forced the company to hold an extraordinary shareholders' meeting [where representatives of the lobbying group](#) were present.

Shareholders were then able to have some influence over corporate responsibility and accountability, including the appointment of a sustainable development manager. While the government ultimately [amended the Corporations Act](#) to make such actions more difficult, this nevertheless shows that creative direct action can be successful in holding corporations accountable.

### **4. Win over the right people**

When Rio Tinto detonated 46,000-year-old rock shelters at Juukan

Gorge on the traditional land of the Puutu Kunti Kurrama and Pinikura peoples last year, it was not only public outcry that led to the resignation of three senior executives, including the chief executive.

[Pressure also came from investor groups](#), including major Australian super funds, and the media over the perceived lack of accountability.

## **5. There's never a perfect time to act**

Katona led the Jabiluka campaign while a mother to two small children, juggling local work with international activism. She was jailed for trespassing on Aboriginal land. She was hospitalized with complications from lupus, which required a long recovery.

Be strategic about your participation in high-energy campaigns and find ways to support the efforts of key activists. But also know the fight against the [fossil fuel industry](#) takes more effort than just changing your social media profile picture.

There is no perfect time, or single solution, to campaigning for a better future. The power of people is a resource which often delivers inspiration to disrupt and needs to be nurtured.

## **6. Believe you can win**

Aboriginal and Torres Strait Islander communities have faced hundreds of years of colonization, industrial desecration of their sacred lands, and destruction of their Country. However in many cases, they have won battles against the odds.

The Mirrar faced a discriminatory system which sidelined their interests in Kakadu for more than 20 years. But they continued their fight to

protect Country, and ultimately succeeded in preventing Jabiluka's expansion.

So take heart and don't give up. This is a fight that can be won.

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