

## World's poorest children missing out on preprimary education

July 21 2021, by Tom Kirk



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Eight in 10 of the world's poorest children—almost 50 million boys and girls—are missing out on vital education in the first few years of their



life because of a chronic lack of funding in pre-primary education, according to a new report published today.

Spending on pre-primary education accounts for less than 1% of the international community's aid to education—equivalent to just 34 cents per child, per year—according to analysis by Cambridge University academics for Theirworld, the global children's charity.

Research shows that pre-primary education is crucial to a child's development and that children who miss out fall behind even before they start primary school. Children enrolled in at least one year of pre-primary education are more likely to develop critical skills and are less likely to drop out of school.

Yet spending on pre-primary education remains consistently low, with donors on average committing 37 times more to post-secondary education, the analysis shows.

Of the world's top 30 donors to education, eight do not spend a single cent on pre-primary education, including the Netherlands, Qatar, Sweden and Saudi Arabia.

The US, France, Denmark and Germany are among the 16 countries that commit less than 0.5% of their education aid budget to pre-primary education. The UK devotes 1.1%, closely behind Italy (1.8%), Belgium (1.9%), the Czech Republic and South Korea (2.2%).

Of all <u>donor</u> countries, only UNICEF and the Global Partnership for Education, one of the major funds for education in lower-income countries, meet Theirworld's recommended target of investing at least 10% education aid budgets in pre-primary education. They are followed by Education Cannot Wait, a dedicated fund for crisis situations (8.6%), and New Zealand (6.7%). The World Bank is next, but some way behind



(3.8%).

The report, "A Better Start? - A Progress Check on Donor Funding for Pre-primary Education and Early Childhood Development," analyses data submitted by international donors to the OECD's Development Assistance Committee Creditor Reporting System. The most up to date figures are from 2019 so reflect investment before the COVID-19 pandemic.

The analysis shows that the proportion of aid spent on pre-primary education has been increasing—but from a very low base, increasing between 2015 and 2019 from just 0.8% to 0.9%, the highest level since records began.

The report concludes that 6.4 million more children a year in low-income countries would benefit from pre-primary education if donors stepped up and met Theirworld's recommended 10% target.

Investing in pre-primary education pays off. According to one estimate, for every dollar put into early childhood care and education, world leaders can expect a dividend of \$17 in return.

Professor Pauline Rose, director of the Research for Equitable Access and Learning (REAL) Center, University of Cambridge, and one of the report's authors, said international donors need to wake up.

"The first five years of a child's life are among the most critical for their long-term development and the benefits of investing in pre-primary education are found to be the greatest for the most disadvantaged," she said.

"It is nothing short of a tragedy that world leaders are failing to prioritize spending in this area. The international community must wake up and



step up. Without <u>urgent action</u>, the risk is that some of the world's poorest and most marginalized will continue to fall behind."

Sarah Brown, Chair of Theirworld, said: "COVID-19 has exacerbated the global education crisis and pushed the world's poorest children further to the margins. We cannot let this continue.

"Over the next 12 months, world leaders have a series of opportunities at high level meetings, where global stimulus plans will be developed, to show their commitment to the provision of quality pre-primary education."

Justin van Fleet, President of Theirworld, said: "We know that funding pre-primary education is the most important and impactful thing world leaders can do to give children around the world the best start in life and to put economies back on track following the pandemic.

"Thanks in part to our campaigning, progress has been made—but it's not enough. It's time for <u>world leaders</u> to walk the walk and invest 10% of their education aid budgets to the early years. Anything less is a failure for the world's children."

**More information:** A Better Start? - A Progress Check on Donor Funding for Pre-primary Education and Early Childhood Development: <a href="mailto:theirworld.org/resources/detail/a-better-start">theirworld.org/resources/detail/a-better-start</a>

## Provided by University of Cambridge

Citation: World's poorest children missing out on pre-primary education (2021, July 21) retrieved 13 March 2024 from <a href="https://phys.org/news/2021-07-world-poorest-children-pre-primary.html">https://phys.org/news/2021-07-world-poorest-children-pre-primary.html</a>



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