

New study outlines how work from home could adapt to continue effectively

August 12 2020



Credit: Pixabay/CC0 Public Domain

The first international empirical study of work from home shows there are benefits that could be maintained after the pandemic.

But the new research also outlined less-positive aspects, such as the lack

of boundaries between work and home, and the loss of spontaneous, creative discussions or problem-solving.

Researchers at the universities of East Anglia (UEA) and Greenwich in the UK, and Auckland University of Technology (AUT) and Phone Free Day in New Zealand, collaborated on the study. Their article, "An Affordance Perspective of Team Collaboration and Enforced Working from Home During (EWFH) COVID-19," is published today in the *European Journal of Information Systems*.

In April, researchers interviewed 29 knowledge workers from New Zealand, Australia, UK, U.S., Sweden, Austria, Germany, Denmark, and Switzerland, to ask about the role of technology in working from home. The study found that people working remotely used team collaboration technologies to enhance their delivery of outputs, and to maintain or even foster relationships with their colleagues. In so doing, they established a new norm for the culture and execution of team collaboration.

Overall, the new way of working had a near-equal mix of positive and negative implications for team collaboration, particularly in terms of knowledge-sharing, virtual meetings and networking.

Knowledge sharing

Without easy access to a shared physical space, EWFH employees noted they had to have scheduled, rather than spontaneous, interactions with colleagues. While this approach led to a decrease in the number of interruptions, it also impacted the kind of knowledge-sharing that comes through ad-hoc or unplanned discussions among workmates. Junior employees, in particular, felt hamstrung by the inability to easily gauge if a colleague was busy or available to provide advice or input. Similarly, while screensharing of documents became common practice, it did not

replace the value of in-person discussions.

Virtual meetings

EWFH participants agreed that regularly scheduled virtual team meetings helped mitigate feelings of isolation and maintained a sense of collegiality. However, the lack of boundaries between work and home proved challenging for some, particularly those with family commitments. They reported that frequent meetings could feel burdensome as they tried to simultaneously manage work duties with children and other carer responsibilities.

Networking

Particularly for those respondents who usually work offsite, EWFH created a welcome sense of inclusivity and collegiality. This was largely because teams used the same technology channels to communicate during their EWFH. This shared approach helped "flatten" traditional perceptions of hierarchy among employees and also enabled workers to meet colleagues they would not previously have connected with. However, virtual networking events were also marked by a sense of "rigidity" because technological limitations meant that only one person at a time could speak.

Lead author, AUT's Dr. Lena Waizenegger, said the research team was surprised at how quickly employees and organizations pivoted to new technologies and approaches to work.

Dr. Waizenegger said: "We were amazed by the innovation capabilities and creativity of teams and businesses. EWFH showed that remote or flexible working is not only feasible, it also has various positive effects that should be maintained even after the pandemic."

Dr. Brad McKenna, an associate professor in UEA's Norwich Business School, said EWFH created new possibilities for hybrid approaches to work.

Dr. McKenna said: "Employers were forced to simultaneously test and embrace a high-trust culture. On the whole, employees proved that they can be trusted in this kind of environment, so that will influence how we work now and in the future."

Dr. Wenjie Cai, a senior lecturer at the University of Greenwich, said the speed and ubiquity of lockdown helped create a strong virtual community.

Dr. Cai said: "Organizations did not have time to provide proper training to their staff, and many knowledge workers did not have the chance to fully prepare for remote e-working. People genuinely supported each other from a distance."

More information: An Affordance Perspective of Team Collaboration and Enforced Working from Home During COVID-19. *European Journal of Information Systems*. [DOI: 10.1080/0960085X.2020.1800417](https://doi.org/10.1080/0960085X.2020.1800417)

Provided by University of East Anglia

Citation: New study outlines how work from home could adapt to continue effectively (2020, August 12) retrieved 31 August 2024 from <https://phys.org/news/2020-08-outlines-home-effectively.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.
