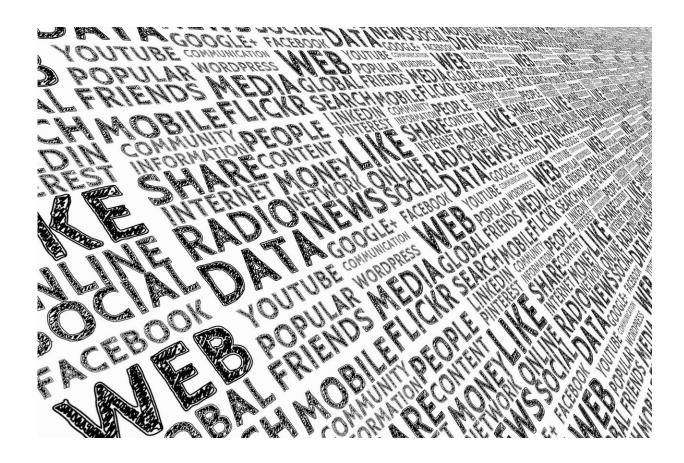


Study finds no media bias when it comes to story selection

April 2 2020, by Mark Blackwell Thomas



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For as long as there have been news media, there have been allegations that journalists are biased and slant stories to fit their views. While many studies have explored this issue, there has been little research into how



political ideology influences which stories get covered.

In the April issue of *Science Advances*, a Florida State University researcher addresses that gap.

Hans Hassell, an assistant professor in the Department of Political Science, makes his findings clear in the title of his study: "There is No Liberal Media Bias in the News Political Journalists Choose to Cover."

"Contrary to popular narratives and despite the fact that <u>journalists</u> skew to the left politically, there is little to no bias in what reporters choose to cover," Hassell said of his study's findings.

The more airtime or ink a <u>story</u> gets, the more important people believe it to be. So which stories get covered is as important as how they're covered, Hassell said.

"This is about agenda setting," Hassell added. "Lots of studies have shown that what people perceive as the most important problems are based on what's being covered in the <u>news</u>."

Hassell's work on the study began in 2017 and embraced a number of research-gathering methods, including a survey of 6,000 journalists, election returns, Twitter data and a novel correspondence experiment design.

That work led Hassell and his team to conclude that what journalists choose to cover is dictated by a multitude of factors.

"There is an institutional set of norms that dictate newsworthiness," he said. "Lots of things drive those norms, but reporters' personal, ideological preferences about what they view as valuable is not one of them."



More information: Hans J. G. Hassell et al. There is no liberal media bias in which news stories political journalists choose to cover, *Science Advances* (2020). DOI: 10.1126/sciadv.aay9344

Provided by Florida State University

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