

Half of Australians over 55 are open to downsizing, but struggle to find suitable homes

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Credit: AI-generated image (disclaimer)

More than half of Australians over the age of 55 are open to downsizing, according to a <u>new report</u> based on a survey of 2,400 households. The main barrier to moving to a smaller home is a lack of housing that matches their needs and preferences. The rapid growth in the number of



older Australians adds to the major challenge housing markets face in meeting their diverse housing needs.

Downsizing, or rightsizing, is considered an essential component of meeting the <u>housing aspirations of older Australians</u>. At the same time, downsizing creates <u>housing</u> opportunities for younger households by freeing up family homes.

The aging population also creates fiscal challenges for government, in terms of delivering services to the home and providing residential care. Downsizing can enable older Australians to age well and age in place rather than potentially move prematurely into residential care.

The <u>report</u> released today by the Australian Housing and Urban Research Institute (AHURI), for which 2,400 households over 55 were surveyed, found 26% of such households had downsized. Another third had thought about it. Overall, the findings point to a strong appetite among older Australians to downsize their dwellings.

With about <u>6.5 million Australians aged 55 or older</u>, living in about <u>4.3</u> <u>million households</u>, our findings suggest downsizing could be relevant to 2.5 million households.

Why downsize? And what are the obstacles?

We know older Australians downsize in response to life events such as changes in health and relationship status, or children leaving the parental home. Lifestyle preferences and difficulties maintaining their garden or house also <u>shape downsizing behaviour</u>.

Barriers to downsizing include a lack of suitable housing and a <u>lack of</u> <u>financial incentives</u>. There are also emotional and physical barriers to moving. Financial factors, however, do not greatly impact the decision to



move, nor does <u>perceived financial well-being increase</u> once they have downsized.

Where those who had downsized were dissatisfied, this was most commonly related to the new dwelling, particularly its size, and the neighborhood.

Change in number of bedrooms	% of respondents *
Yes – have fewer bedrooms	67
Yes – have more bedrooms	4
No change	27

Is it actually downsizing?

One of the policy rationales for downsizing is to reduce the <u>underutilization of dwellings</u>. However, this is at odds with the attitude of many older Australians. They consider "spare" bedrooms necessary for use as permanent guest rooms (58%), studies (50%), or dedicated rooms for children or grandchildren (31%).

Space remains important to Australian downsizers. Over half of them move to a dwelling with three or more bedrooms. A third move to an apartment.



However, two-thirds of downsizers surveyed did move to a dwelling with fewer bedrooms. Three bedrooms was the preferred dwelling size for older Australians. Downsizing the garden was essential for most.

Older Australians aspire to attain or retain home ownership. Their preferred neighborhood has shopping, medical, recreational and public transport services all within walking distance.

Downsizers appear mobile. While under a quarter downsized within their original neighborhood, 42% moved to a neighborhood completely new to them.

The survey finding of a lack of suitable housing options matching wouldbe downsizers' preferences may explain why so few were able to downsize in their original neighborhood.

Delivering what older Australians want

If the local market does not have enough options available to meet the needs of older households, it is very difficult to downsize within an existing community. Moving to another desired location can also be problematic.



Change in size of garden	% of respondents *
Yes – to a smaller garden	60
Yes – to a bigger garden	10
Yes – to no garden	16
No – had a similar-sized garden	9
No – didn't have a garden in the first place	6

* Based on survey of 2,400 households over 55 years. Percentages do not add up to 100 because of rounding

Meeting the needs of older Australians generally means an increase in medium-density housing. Developers are likely to require incentives to produce these medium-density products rather than potentially more profitable high-density development—although there is, of course, a downsizing market for well-located apartments.

The retirement industry has begun responding to the aspirations of older Australians. It is developing larger dwellings and offering a growing range of options, from high-end to affordable—all of which are accessible and suitable for aging in place.

Equity-rich older Australians may wish to build a new dwelling in which to downsize. But they are often unable to borrow for this unless they have considerable capital available.

To support this avenue, new development finance models could be



created to allow older Australians to develop without first having to sell the primary home. This shift would allow more collaborative forms of development, such as a group of <u>like-minded individuals developing</u> a site as housing for a small community.

For those <u>vulnerable private renters</u> moving into retirement, more secure rental accommodation through the social housing sector and delivered privately is essential. The community housing sector has a key role to play.

Where next?

The Australian housing landscape must shift towards a model of dwelling diversity with secure tenures—ownership and rental—in neighborhoods where residents can walk easily to weekly services and recreation facilities, participate socially and be close to public transport options.

Design is equally important. Australians need adaptable dwellings that can change to meet housing needs.

Such a landscape will provide effective downsizing options in which households can age well in the places that best meet their needs and aspirations.

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