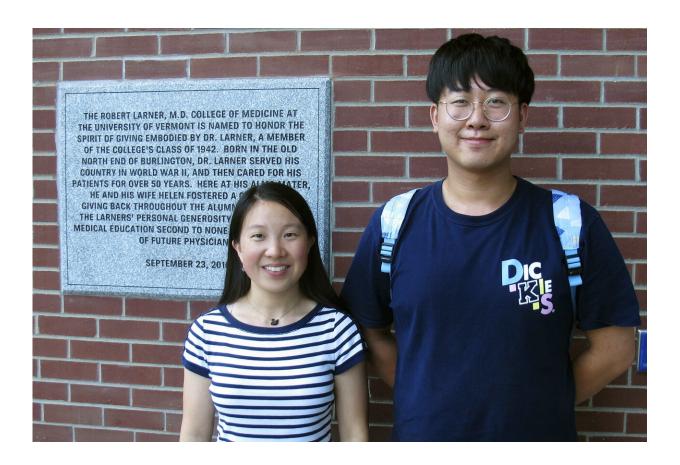


US universities see decline in students from China

September 23 2019, by Michael Melia and Wilson Ring



In this photo Aug. 16, 2019, photo, Chinese graduate students Zhaojin Li, left, and Pengfei Liu, pose in front of the entrance to the Robert Larner College of Medicine at the University of Vermont in Burlington, Vt. Some higher education officials are concerned by a drop in the number of international students coming to the United States, especially from China. Li and Liu say that some of their relatives were concerned for their safety in coming to the United States, but they are too busy with their studies to focus on geopolitical issues. (AP Photo/Wilson Ring)



After a decade of booming enrollment by students from China, American universities are starting to see steep declines as political tensions between the two countries cut into a major source of tuition revenue.

Several universities have reported drops of one-fifth or more this fall in the number of new students from China. To adapt, some schools are stepping up recruiting in other parts of the world and working to hold on to their share of students from China.

University administrators and observers say trade conflicts and U.S. concerns about the security risks posed by visiting Chinese students appear to be accelerating a trend driven also by growing <u>international</u> <u>competition</u>, visa complications and the development of China's own higher education system.

At Bentley University in Massachusetts, the number of new Chinese graduate students arriving on campus dropped from 110 last fall to 70 this time. As a result, the school is reviewing the viability of some graduate programs that have been most affected by the decline.

"I wouldn't describe it as catastrophically bad," President Alison Davis-Blake said. "We've been very intentional about knowing that a drop-off was coming and really broadening our international and domestic footprint."

Significant drops also have been reported this fall at such schools as the University of Vermont, which saw a 23% decline in Chinese student enrollment, and the University of Nebraska-Lincoln, which had a 20% decrease.



China sends more students to study in the U.S. than any other country. Its 363,000 students represent one-third of all international students. But the numbers have leveled off in recent years, reflecting a trend among international students overall.



In this March 5, 2019, file photo, Bentley University President Alison Davis-Blake speaks during an event on campus in Waltham, Mass. After a decade of booming enrollment by students from China, American universities are starting to see steep declines as political tensions between the two countries cut into a major source of tuition revenue. "We've been very intentional about knowing that a drop-off was coming and really broadening our international and domestic footprint," Davis-Blake said. (AP Photo/Elise Amendola, File)



Prospective students and parents in China share concerns with those in other countries about American gun violence and tougher immigration enforcement. A report in May by the Association of International Educators found that the top two factors behind declining numbers of foreign students were the vagaries of the visa process and the social and political environment in the United States.

But there are also unique pressures on Chinese students. The Trump administration has sounded the alarm about Chinese students stealing U.S. intellectual property, and it is more closely scrutinizing Chinese applications for visas to study in fields like robotics, aviation and high-tech manufacturing. In June, China warned students and other visitors to the U.S. about potential difficulties in getting visas.

Xiong Xiong, an electrical engineering student at Beijing Jiaotong University, said he hopes to pursue graduate-level studies in the U.S. But he is concerned about complications with the visa process and plans to apply also to schools in Britain.

"My major is a bit sensitive. I'm concerned my visa will be affected," he said.

Brad Farnsworth, <u>vice president</u> for global engagement at the American Council on Education, said his recent travels in China suggest that the accusations of economic espionage are taking a toll.

"The concern is a Chinese <u>student</u> just will not feel welcome in the United States and will be met with animosity and skepticism about why they are in the United States," he said.

Foreign students contribute an estimated \$39 billion to the U.S. economy. They are often sought after by universities, in part because many of them have the means to pay full sticker price for their



education. Many Americans rely on financial aid.



Chinese student Xiong Xiong poses for a photo in Beijing on Monday, Sept. 23, 2019. Xiong Xiong, an electrical engineering student at Beijing Jiaotong University, said he hopes to pursue graduate-level studies in the U.S. But he is concerned about complications with the visa process and plans to apply also to schools in Britain. (AP Photo/Ng Han Guan)

So deep is concern about the financial effects of a decline in Chinese students that the colleges of engineering and business at the University of Illinois, which enrolls over 5,000 Chinese students, took out an insurance policy two years ago that will pay \$60 million if revenue from Chinese students drops 20% or more.



Elsewhere, Lehigh University in Pennsylvania hired a recruiter this month to help bring in more students from India, and it also has been taking more interest in sub-Saharan Africa, according to Cheryl Matherly, vice president and vice provost for international affairs. Applications from China fell 6 percent this fall at the university, which counts about 650 Chinese among its 7,100 students.

"We're trying to get out ahead of this because at the end of the day, I think what we're seeing is that recruiting and how students are making decisions about where to go, it's a volatile space," Matherly said. "As institutions, you need to diversify."

Like many other American universities, Lehigh has begun sending staff to Beijing and Shanghai over the summer to conduct orientation sessions for Chinese students and their parents, address concerns about studying in the U.S., and demonstrate their interest in attracting students from China.

Pengfei Liu, who is pursuing a graduate degree in pharmacology at the University of Vermont, said his parents in China were worried about mass shootings in the U.S. But two years into his coursework, he said his time on the leafy campus in Burlington has only been positive.

"It's really peaceful," he said.

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