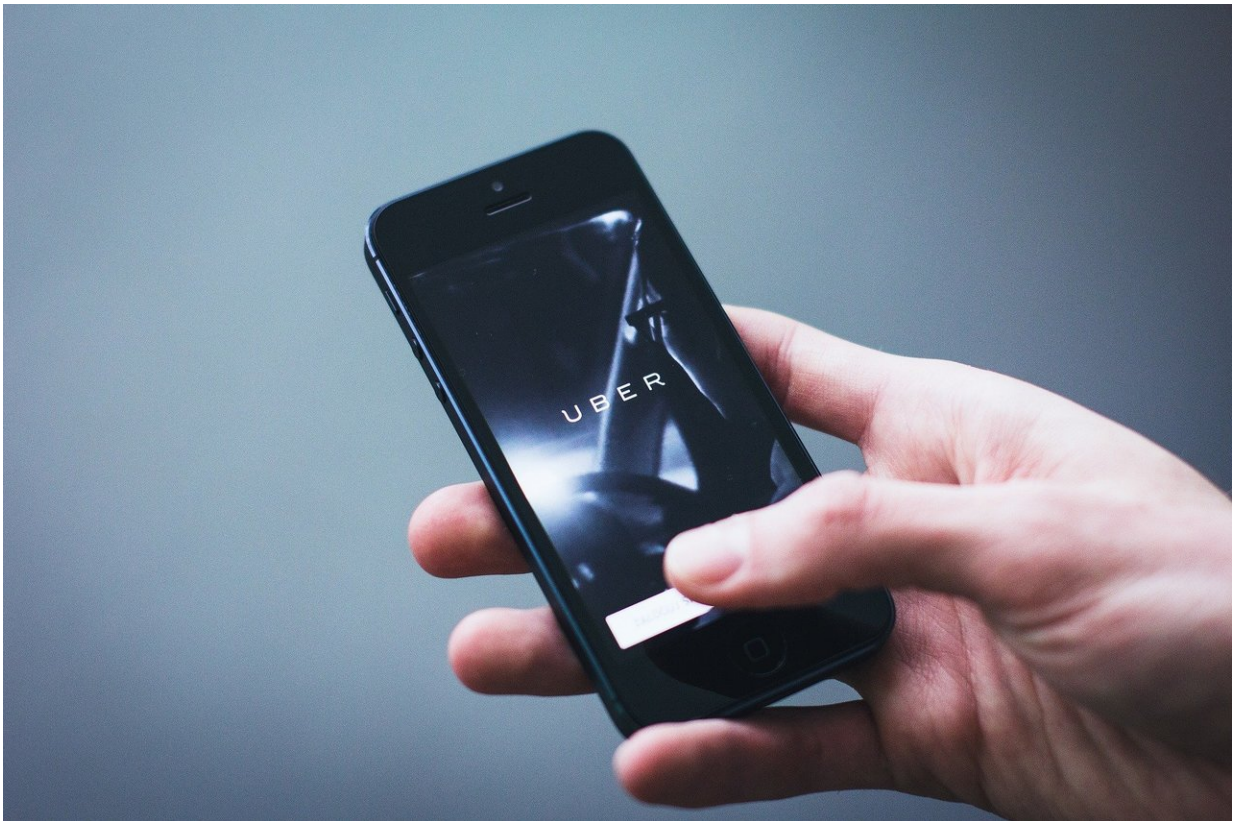


# Uber to price IPO at \$45, valuing company at \$82 bn: source

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Uber was preparing a share offering that values the global ridesharing giant at up to \$82 billion, a source familiar with the deal said Thursday.

The banking source said Uber's pricing ahead of its Wall Street debut was set for \$45 a share, lower than some earlier estimates in light of a rocky market start for US rival Lyft.

Uber's [market value](#) would be at least \$75 billion, and \$82 billion if all pending [stock options](#) and grants are included.

Uber had previously set a range of \$44 to \$50 a share, which would still make it one of the largest initial public offerings from the [technology sector](#).

The launch is seen as a milestone for the ride-hailing industry and the so-called "sharing economy," but which comes amid simmering concerns about its business model.

Shares were set to trade on the New York Stock Exchange from Friday under the ticker "UBER."

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