

"ScUber" launches submarine trips to Great Barrier Reef

May 23 2019



Australians will be able to book a dive to the Great Barrier Reef through the global ride-hailing app Uber from the end of May

A select few Australians will soon be able to briefly book an Uber submarine to the Great Barrier Reef, the ride-sharing giant said Thursday.

From next week—in what Uber is pitching as a world first—people in Queensland state will be able to order a ride through the Uber app on a two-person submarine and tour the World Heritage site.

A piloted battery-powered "scUber", costing Aus\$1,500 (\$1,030) per person, will take 20 dives between May 27 and June 18 with each trip lasting an hour.

The sub will take two passengers down to 20 meters below sea level and along designated dive paths around the [reef](#), in partnership with environmental advocacy group Citizens of the Great Barrier Reef.

Susan Anderson, general manager for Uber Australia and New Zealand, said the company was committed to encouraging ride-sharing to make "conscious behaviour changes" to travel in more efficient and sustainable ways.

A scUber booking includes a helicopter trip to the submarine's dive location.

The Great Barrier Reef is home to more than 1,500 [fish species](#) and coral varieties, but has been seriously damaged by pollution and climate change.

© 2019 AFP

Citation: "ScUber" launches submarine trips to Great Barrier Reef (2019, May 23) retrieved 23 April 2024 from <https://phys.org/news/2019-05-scuber-submarine-great-barrier-reef.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.