

More than a scent: Cyprus promoting its perfume past

May 12 2019, by Menelaos Hadjicostis



In this photo taken on Saturday, April 4, 2019, Yiannoula Lazarou lights a fire underneath a replica of a 5th millennium B.C. perfume distiller that was discovered in the ancient Mesopotamian settlement of Tepe Gawra near modernday Mosul, Iraq, at an ancient perfume theme park and museum in Korakou, Cyprus. Even before gaining fame in antiquity as the birthplace of the love goddess Aphrodite 2,700 years ago, sun-drenched Cyprus had made a name for itself for the superior quality of its perfumes that it's said were even prized by the mighty queens of Egypt. (AP Photo/Petros Karadjias)



Before Cyprus gained fame as the mythical birthplace of the goddess of love Aphrodite nearly three millennia ago, Cyprus was known around the Mediterranean for its perfumes, scents that the mighty queens of Egypt coveted.

What appears to have distinguished the Cypriot fragrances was the quality of the rich olive oil in which the ancient perfumers captured the musky scent of indigenous oak moss, citrusy bergamot and labdanum or rockrose. This was done through a distillation process using clay vases of exacting dimensions.

"Perfume is the symbol of life," said Maria Rosaria Belgiorno, a retired professor with Italy's National Council for Research whose own archaeological digs on the east Mediterranean island 15 years ago unearthed the oldest perfumery of the Bronze Age.

Perfumes hide the smell of the dead and of decay. They, according to Belgiorno, have a "spiritual connection" to life.

And that connection is one of the motivations behind a new perfume theme park nestled in Cyprus' verdant Solea valley, which allows visitors to recreate those ancient perfumes in the traditional way, with replicas of the ancient clay distillers extracting the scents from the locally grown herbs over an open fire.

Belgiorno says evidence to the popularity of Cyprus' fragrances is found in a reference to a Cypriot perfume merchant inscribed on 4,000 year-old tablets found in the ancient Greek city of Thebes. That reference predates the emergence of the deity Aphrodite, meaning Cyprus was famous for its perfumes before it gave birth to the ancients' love goddess.





In this photo taken on Saturday, April 4, 2019, Yiannoula Lazarou checks a replica of a 5th millennium B.C. perfume distiller that was discovered in the ancient Mesopotamian settlement of Tepe Gawra near modern-day Mosul, Iraq, as drops of perfume made from Cypriot herbs trickle from a bamboo, at an ancient perfume theme park and museum in Korakou, Cyprus. Even before gaining fame in antiquity as the birthplace of the love goddess Aphrodite 2,700 years ago, sun-drenched Cyprus had made a name for itself for the superior quality of its perfumes that it's said were even prized by the mighty queens of Egypt. (AP Photo/Petros Karadjias)

The origins of perfume-making are believed to date back to 5,000 B.C. in ancient Mesopotamia, where archaeological digs in the early 20th century near the city of Mosul in modern-day Iraq turned up the first



evidence of such activity.

From there, perfume-making migrated to Anatolia and then to the Mediterranean and beyond, with perfumeries discovered in such diverse places as Sardinia and Slovakia.

It was a long journey to perfume's modern spiritual home in France.

For thousands of years, Cypriots—from the highest echelons of nobility to the average commoner—produced and used perfumes. The popularity of those fragrances carried through the ancient Egyptians to the Templars, medieval Venetian merchants and up to the present. Early on in the last century, famed French perfumer Francois Coty created the perfume Chypre—French for Cyprus—which is one of the seven main perfume groups and the only one that bears the name of a place.





In this photo taken on Saturday, April 4, 2019, Yiannoula Lazarou puts herbs into a clay pots before tending to a fire boiling perfume inside a 2nd millennium B.C. distiller discovered in Cyprus at an ancient perfume theme park and museum in Korakou, Cyprus. Even before gaining fame in antiquity as the birthplace of the love goddess Aphrodite 2,700 years ago, sun-drenched Cyprus had made a name for itself for the superior quality of its perfumes that it's said were even prized by the mighty queens of Egypt. (AP Photo/Petros Karadjias)



In this photo taken on Saturday, April 4, 2019, drops of perfume made from Cypriot herbs trickle from a clay pot reed, after being distilled through a boiling method used thousands of years ago at an ancient perfume theme park and museum in Korakou, Cyprus. Even before gaining fame in antiquity as the birthplace of the love goddess Aphrodite 2,700 years ago, sun-drenched Cyprus



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In this photo taken on Saturday, April 4, 2019, Yiannoula Lazarou inspects a millennia-old distiller used to make perfume at an ancient perfume theme park and museum in Korakou, Cyprus. Even before gaining fame in antiquity as the birthplace of the love goddess Aphrodite 2,700 years ago, sun-drenched Cyprus had made a name for itself for the superior quality of its perfumes that it's said were even prized by the mighty queens of Egypt. (AP Photo/Petros Karadjias)





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In this photo taken on Saturday, April 4, 2019, Yiannoula Lazarou tends to a fire boiling perfume inside a 2nd millennium B.C. distiller discovered in Cyprus at an ancient perfume theme park and museum in Korakou, Cyprus. Even before gaining fame in antiquity as the birthplace of the love goddess Aphrodite 2,700 years ago, sun-drenched Cyprus had made a name for itself for the superior quality of its perfumes that it's said were even prized by the mighty queens of Egypt. (AP Photo/Petros Karadjias)





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In this photo taken on Saturday, April 4, 2019, assistants prepare to light a fire underneath a replica of a 5th millennium B.C. perfume distiller that was discovered in the ancient Mesopotamian settlement of Tepe Gawra near modernday Mosul, Iraq, at an ancient perfume theme park and museum in Korakou, Cyprus. Even before gaining fame in antiquity as the birthplace of the love goddess Aphrodite 2,700 years ago, sun-drenched Cyprus had made a name for itself for the superior quality of its perfumes that it's said were even prized by the mighty queens of Egypt. (AP Photo/Petros Karadjias)

The Italian Research National Council, along with Belgiorno, has teamed up with the Lazarou family that runs a successful herbal business to build the park which rests on a parcel of the family's farmland near the village of Korakou.



The park puts on display a range of working replicas including those from the earliest known perfumery in the Mesopotamian Tepe Gawra settlement, from the Minoan era on Crete—of Minotaur fame—and of course from Cyprus.

Distillers hailing from different areas vary, but are identical in their simplicity and ingenuity. The herbs boil at the bottom with the steam rising to the domed top where it condenses into a liquid that flows through a bamboo reed into vases. The design has proven so successful that distillers identical to those found in Tepe Gawra are now producing rose water in Iran, said Belgiorno.

Although the <u>perfume</u> park was inaugurated late last year and is still a work in progress, word is spreading. A group of University of Cyprus archaeology students led by the university's archaeological research unit head Vasiliki Kassianidou visited the park for a hands-on demonstration on ancient distillation techniques.





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Even a new luxury hotel in Cyprus' southern coastal resort town of Limassol will encourage guests to visit the park for a unique experience.

"We wanted to show future generations how their ancestors produced fragrances and used herbs for food as well as for medicine," said



Yiannoula Lazarou, on whose property the park is built.

That is a spiritual connection to life, too.

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