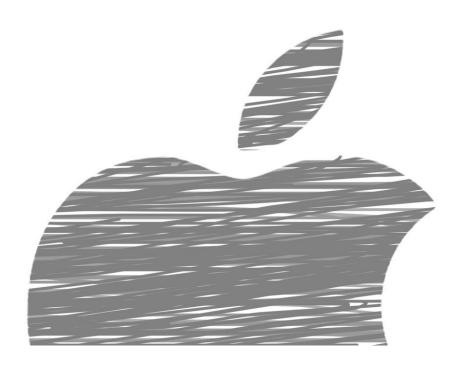


## Apple revamps TV app for direct subscriptions to channels

May 13 2019



Credit: CC0 Public Domain

Apple users will be able to subscribe to HBO, Showtime and a handful of other channels directly through Apple's new TV app, bypassing the need to download or launch a separate app.

The new capabilities available Monday come ahead of Apple's plan to



offer its own original shows, including ones from Oprah Winfrey and Steven Spielberg. Those shows will be part of an Apple TV Plus subscription coming later this year for a yet-to-be disclosed price.

Hulu and Amazon already offer premium channels as add-ons to their regular subscriptions, and both have original shows. Apple is trying to catch up on streaming video to make up for a slowdown in iPhone sales.

© 2019 The Associated Press. All rights reserved.

Citation: Apple revamps TV app for direct subscriptions to channels (2019, May 13) retrieved 24 May 2024 from <a href="https://phys.org/news/2019-05-apple-revamps-tv-app-subscriptions.html">https://phys.org/news/2019-05-apple-revamps-tv-app-subscriptions.html</a>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.