

Ford to shut three factories, stop making passenger cars in Russia

March 27 2019



Ford said that by the end of June this year it will close its vehicle assembly plant in the northwestern city of Saint Petersburg

US carmaker Ford will close three of the four factories of its Russian joint venture after deciding to stop making passenger cars in a country



where car sales have slumped in recent years, the company said Wednesday.

Ford said in a statement that it has signed a preliminary agreement with its local partner Sollers on "a significant restructuring of its... joint venture in Russia, focusing exclusively on growing its commercial vehicle business moving forward."

The joint venture "will discontinue its <u>passenger</u> vehicle portfolio in Russia to help deliver a more competitive and sustainably profitable business going forward," Ford said.

Ford, based in the US state of Michigan, said that by the end of June this year it will close its vehicle assembly plants in the northwestern city of Saint Petersburg and the city of Naberezhnye Chelny in Tatarstan, central Russia.

It will also close an engine plant in Yelabuga in Tatarstan that opened in 2015.

Sollers will have a 51 percent stake in the restructured joint venture.

Currently the factories produce seven models including the Ford Transit van.

Ford said that the "Russian passenger vehicle market has been under significant pressure in recent years, with recovery slower than expected and a shift to lower priced passenger <u>vehicle</u> segments."

The carmaker said that this led to "underutilisation" of factories and "inadequate returns on invested capital," although sales of the Ford Transit continue to grow, with a 15 percent share of the market segment.



Following a period of growth and massive investment by global carmakers, Russia's car market collapsed between 2013 and 2016, whiplashed by international sanctions over the Ukraine conflict and a crash in global oil prices.

New car sales, a key indicator of consumer confidence, fell by more than half during that period.

However sales of new cars in Russia rose in 2018 for a second year running, but slowed in February this year.

© 2019 AFP

Citation: Ford to shut three factories, stop making passenger cars in Russia (2019, March 27) retrieved 17 July 2024 from https://phys.org/news/2019-03-ford-factories-passenger-cars-russia.html

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.