

Researchers, set an example: Fly less

February 14 2019, by Xavier Anglaret, Chris Wymant And Kévin Jean



Credit: Anete Lusina/Unsplash

The world is warming and ecosystems are dying. To avoid disastrous climatic change, [massive reductions](#) in CO₂ emissions are required in all sectors, reaching [net-zero globally no later than 2050](#). This requires an [unprecedented and rapid](#) change in our ways of life.

In this, the world of research is challenged for two reasons. First, researchers are the source of the [increasing number of warnings](#) about the state of our climate and biodiversity, and their [credibility would be damaged](#) by not setting an example. Second, because researchers have the training and tools to critically appraise their colleagues' conclusions, they're well placed to understand the seriousness and urgency of the situation, and act accordingly, by reducing their own CO₂ emissions.

The carbon footprint of aviation

Air traffic currently accounts for about [3% of global emissions](#), which is [three times more](#) than the total emissions of a country like France. Traffic is growing by [4% per year](#) and is projected to double by 2030. This is in complete [contradiction](#) with the objectives of the Paris agreement, which will require halving current greenhouse gas emissions [by around 2030](#). With the growth projected, by 2050 the aviation sector alone could consume a [quarter of the carbon budget](#) for the 1.5°C target, i.e., the cumulative emissions from all sources that cannot be exceeded to limit global warming to this target.

Technical progress toward more efficient planes and better organised airports will have only [marginal impact](#) at best. Real change can only be achieved by a massive transition toward biofuels or a [dramatic reduction in demand](#). The first solution would be to the detriment of food security and biodiversity, and providing better nutrition to a growing population while remaining within planetary boundaries already presents a [huge challenge](#). We are left with the second option: flying significantly less.

Researchers on the move

For better and for worse, researchers have been flying for a long time. The benefits include scientific and human exchanges, and the creation of

larger networks with broader scope, giving more robust results. The cost is the international "meeting mania", which consumes time, energy and money, and whose [carbon footprint is enormous](#).

"A researcher isolated is a researcher lost," as the saying goes. Today, unless scientists are advanced in their careers, those who give up flying are marginalised. They transgress the rules of an environment that [values frequent exchanges and hyperactivity](#). In doing so, they miss opportunities to make contacts for new collaborative projects, and run the risk of not being "in the loop".

This observation is not specific to research: it concerns all competitive environments, which in our globalised world is a very large number of professions. To emit less CO₂ is to reduce one's activities; to reduce one's activities, when one is alone in doing so, is to exclude oneself from the competition. If the first to act loses, it's no surprise that governmental climate commitments are [far from sufficient, and even unmet](#).

By reducing its emissions voluntarily, the scientific community would be exemplary for two reasons. First, it would show that the science – the severe warnings of climatologists and ecologists – must be taken seriously. Second, it would prove that a professional sector can overcome the fatal "first to act loses" attitude and [collectively change its behaviour](#).

Conferences

The first project to change the situation could be addressing scientific conferences. Historically, they allowed important results to be shared quickly, at a time when communication with journals took place by post. Publishing an article was necessarily a slow process, and once published, its circulation was limited by journals existing only on paper. Today it is

possible to publish in record time, and articles are instantly available online.

Conferences have essentially become areas for collective brainstorming, where a mixture of the official programme and informal encounters produces fruitful exchanges. However, they can also be a source of significant carbon emissions.

There are three ways to limit the carbon footprint of conferences.

Go to fewer of them. Major world scientific meetings emit tens of thousands of tons of CO₂. However, under the pretext of human contact but also of communication (even of "buzz"), they multiply without real justification. It is not rare to have three, four or even more conferences of global significance each year on the same theme, each with separate organisers.

Organise events that preserve social interaction while limiting travel, and therefore CO₂ emissions. This is the concept of [multiple-site conferences](#), where regional hub sites are linked together with videoconferencing. In this case the choice of central locations (relative to the expected audience), instead of pleasant but often remote places, would reduce the total distance travelled. Shorter distances also make trains increasingly practical, and in countries where trains operate on low-carbon electricity, they produce [much less CO₂](#) per passenger and kilometre than planes.

Virtualise encounters: "no-fly conferences" to which everyone can connect from home. [Pilot experiments](#) have been encouraging, and technological developments should allow increasingly sophisticated formats including both official programs (easy to virtualise, including for questions and answers) and informal scheduled or improvised discussion sessions. The latter are less easy to organise, but they will

need to be preserved because they contribute to the interest of these events.

Meetings

While it might be hoped that teleconferences will gradually replace face-to-face meetings, the two are in fact growing in parallel. This is similar to what is happening with energy: production from renewable sources is rising rapidly, yet [fossil-fuel consumption continues to grow](#).

The importance of making and maintaining good relationships through direct human contact, and also of efficiency – we work better when we know each other – are good reasons to travel. But not to the point of ignoring the reality of our environmental situation.

The carbon budget beyond which we risk falling into an uncontrollable climate situation is now estimated at about [800 billion tons of CO₂](#), a little more than 100 tons for each of the 7.5 billion inhabitants of the planet. Spread over 30 years, this gives an average of 3 tons per year per person. [Two transatlantic round-trips](#) in economy class are enough to consume this budget, which we drastically exceed already since the average European emits [9 tons of CO₂ per year](#).

The question is no longer just whether to travel less. It is to quantify the [carbon footprint](#) of travel, to set reduction targets (which should be transparent regardless of how ambitious they are), and to verify that these are met.

Better now than later

The net-zero world soon awaiting us requires *carbon abstinence*. Air travel is just one aspect; [information and communication technology](#)

(ICT) is another. This should be organised and adopted without delay, at the risk of being forced upon us later on by worsening conditions. Meeting physically with colleagues who live thousands of miles away is not an inalienable right. Ignoring the science of greenhouse gases and the resulting threat posed to humanity would be irresponsible.

To continue to emit CO₂ that future generations will then have to [capture from the atmosphere](#) to guarantee their own survival would be inexcusable. Many [research institutions](#) already have policies in place to encourage their members to adopt good practices for occupational risk prevention, data protection and ethical decision-making. Now is the time for institutions to also embrace policy for [flight reduction](#) or [carbon abstinence](#). Our collective future depends on it.

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