Buzz grows on 'flying cars' ahead of major tech show

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Talk of flying cars will be growing at the Consumer Electronics Show with some designs to be on display such as this image from Cartivator backed by Toyota with the Japanese automaker looking launch a flying car in time for the Tokyo 2020 Olympics

Will flying cars take off at the upcoming Consumer Electronics Show?
Well, sort of.

The prototypes won't be soaring over the Las Vegas Strip during the technology extravaganza which runs from January 8-11.

But a number of flying car designs will be on display, portending what many see as an inevitable airborne future for short-range transport with vertical takeoff and landing, or VTOL.

NFT Inc. co-founders Maki and Guy Kaplinsky, a couple developing a flying vehicle in Israel and California, will have their vision on display at show, with a media session on Sunday.

"We believe we have a winning design that will enable us to make the Model T of flying cars—a low-cost production model," Guy Kaplinsky told AFP in a Silicon Valley office park where a prototype model was being assembled.

A doorway to the rear of the NFT office in Mountain View opened onto large blue tarps hung from the ceiling to hide the workshop.

A team of veteran aviation engineers is focused on research at the startup's facility in Israel, and the founders plan to expand the staff of 15 people.

The startup is designing hardware and software, while enlisting original equipment manufacturers to crank out products at scale.

"We learned from Tesla that Elon Musk spent too much time on the production side," Guy Kaplinsky said.

"We are spending our time on the technology side and will partner with companies on assembly."
The NFT vehicle with a projected price tag of $50,000 will function as a car, but be able to take off or land vertically and fly on auto-pilot.
NFT co-founder Guy Kaplinsky poses with a model propeller before a curtain.
concealing work the startup is doing on a flying car in the Silicon Valley city of Mountain View, with a presentation expected at the Consumer Electronics Show in Las Vegas

**Regular Joes ?**

Several companies, including Uber and start-ups backed by Google co-founder Larry Page, are working on people-carrying drones or similar flying vehicles.

In Japan, volunteers in a "Cartivator" group are out to build a "Skydrive" flying car and have set their sights on using one to light the flame at the opening of the Olympic games in Tokyo in 2020.

The crowdfunded effort has gotten backing from Japanese auto giant Toyota, where some Cartivator members work.

A scaled-down replica of "Toyota's flying car" is to be shown at CES.

"Our team consists of people with diverse professional backgrounds and is working hard every weekend towards developing the flying car," the group said at a cartivator.com website.

"We aim to build a prototype, establish theory of flight control, as well as form alliances with major corporations to make mass production of the flying car a reality."

**Door-to-door solution**

NFT is working to marry a plane with a car, meaning no airports or heliports would be needed.
"We believe door-to-door is the solution," Kaplinsky said.

"Our approach is more for the mom and three kids; you load everyone in the car one time and get where you need to go."

A smartphone mapping application could be paired to a navigation center hosted in the internet cloud, routing drivers to takeoff points and providing instructions to auto-pilots in cars.

A number of designs for flying cars have been unveiled including the "Pop.up next" by Audi, italdesign and Airbus seen at the Geneva International Motor Show on March 6, 2018

The electric powered NFT vehicle is targeting ranges of 310 miles flying
(500 km) and 60 miles driving (100 km).

Kaplinsky said the startup seeing US Federal Aviation Administration approval as early as 2024.

He expected to have a drive-fly vehicle ready to demonstrate late next year.

Kaplinsky felt it likely that, in the long run, flying cars would be part of ride-sharing fleets to make better use than those owned by individuals.

Gartner automotive analyst Mike Ramsey says autonomous flying vehicles are coming, but won't disrupt the way people travel.

Ramsey said cost, regulation, and battery life are just a few of the hurdles for flying vehicles.

"There still has to be a limit to the number of these things that can be in the air at once," he said/

While one person with a flying car may be amazing, 500 people in a city darting about in flying cars could bode airborne mayhem.

"It's really cool, and it will have applications, but they are unlikely to be regular Joes like you and me jumping over all the traffic," Ramsey said.

The analyst said flying vehicles could catch on as lower cost options to medical helicopters, military transport, or accessing rugged rural areas.

"I do think the technology will happen," Ramsey said.

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